![MICHELIN CONNECTED FLEET logo]

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MICHELIN CONNECTED FLEET'S SMART CAMERA SOLUTION IS A GAMECHANGER FOR PIVOTAL

- Driver and road user safety enhanced with the introduction of Artificial Intelligence (AI) cameras across Cash and Valuables in Transit (CVIT) fleet
- Camera algorithm can identify risky situations, triggering an alert and live video feed automatically

Cash in transit specialist Pivotal has hailed the significant benefits delivered by the introduction of smart cameras across its 165-strong vehicle fleet.

A month-long trial conducted earlier this year, demonstrated how the addition of the AI-powered multi-camera system, combined with MICHELIN Connected Fleet's data analysis tools, boosts driver performance and safety.

Charlene Quayle, Group Fleet Manager at Pivotal, says: "The AI cameras can identify driver fatigue and distraction, or the inappropriate use of a mobile phone while driving.

"Combined with on-board telematics data, it's proved invaluable in assisting me as a driving assessor in boosting driver performance and rewarding our best."

As well as providing insight into in-cab driver behaviour, the AI algorithm can identify and trigger a live camera feed for events such as harsh braking or rapid acceleration. Drivers also receive real-time proximity alerts for pedestrians, cyclists and following vehicles.

The ability to live stream is critical given Pivotal's business transporting money and valuables. "The nature of what we do means we're classified as high risk. Being able to see what's happening in real time brings with it huge peace of mind, allowing us to keep our drivers safe," adds Quayle.

According to Quayle, the smart cameras have also been excellent for establishing who is at fault in incidents, including situations where people claim they were hit by a Pivotal vehicle but were not near it at that time.

MICHELIN Connected Fleet data analysis means that key events such as these are picked out for customer review, removing the onerous task of manually trawling the entirety of the camera feeds.

Grant Robson, Global Business Director at MICHELIN Connected Fleet, says: "Our smart camera solution offers huge benefits to operators, including ensuring the safety of drivers and other road users, improving driver behaviours and quickly establishing liability in incidents."

Pivotal operates from eight locations in Ireland, Northern Ireland, England and Scotland, providing more than 30,000 CVIT services per month, as well as ATM replenishment.

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About:

MICHELIN Connected Fleet is Michelin's advanced connected fleet management services and solutions, designed to provide the tools and information fleet operators and managers need to easily manage their fleets on a daily basis, transform their operational efficiency and run sustainable fleets. For more than 20 years, the group has been innovative in sustainable mobility to make it safer, more efficient and more environmentally friendly.

MICHELIN Connected Fleet is committed to understanding customer needs and providing them with pragmatic and quality solutions in the areas that matter most to them: reducing the cost of managing their fleet, increasing productivity, improving driver and vehicle safety, meeting end-customer expectations and ensuring the overall sustainability of their business. More than a supplier, they work as a partner, accompanying companies with recommendations based on mobility data, to give them a competitive advantage. Globally, MICHELIN Connected Fleet customers today represent approximately 300 million journeys per year across Europe, North America and South America – collectively connecting 660,000 vehicles operated by 70,000 customers, spanning 48 countries.

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