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MICHELIN CONNECTED FLEET ROLLS OUT SMART PREDICTIVE TIRE SOLUTION FOR THE UK

- Customers gain key insights that help them trim fuel consumption, boost productivity and reduce tyre pressure-related breakdowns
- Fleets can run tyres that are safe, legal and fuel efficient for longer

Road transport operators can now benefit from MICHELIN Connected Fleet's Smart Predictive Tire solution in the UK.

Smart Predictive Tire monitors pressure and wear, with real-time alerts that are more efficient and accurate than manual checks.

The solution combines information from the Tyre Pressure Monitoring System (TPMS), patented drive-over tread reading technology, and telematics data, with predictive algorithms to provide fleets with key insights. This allows them to monitor, manage and proactively anticipate tyre-related maintenance issues.

This facilitates better scheduling of maintenance with the operator's tyre service provider. It also reduces the incidences of roadside events such as tyre deflations, which boosts fleet efficiency and productivity, as well as helping road transport operators to avoid incurring potential penalties for missed deliveries.

Ultimately, fleets using the technology can run their tyres for longer by accurately tracking the tread wear over time, confident that they are safe, legal and fuel efficient. Doing so will enhance the sustainability of their operation, reducing their carbon footprint. It will also help them in controlling their tyre costs, by utilising every millimetre of usable rubber on the tyres within the fleet.

Smart Predictive Tire was piloted in Spain last year, and is now available in Portugal and France, too. Data from real world results comparing three-months of fleet use vs the three-month period prior, showed a reduction in tyre-related incidents of up to 80 per cent; a 10 per cent improvement in tyre life, and a 3 per cent reduction in fuel consumption and CO₂ emissions.

Maxime Dupuy, UK Sales Director, MICHELIN Connected Fleet, says: "Smart Predictive Tire is the first time we combine our know-how in connected fleet

solutions, our expertise in tyres and services with our own technologies to bring added value to our customers. MICHELIN Connected Fleet helps improve operator's performance, simplify maintenance, increase the uptime of assets and reduce their environmental impact."

Smart Predictive Tire is part of MICHELIN Connected Fleet's suite of services, which are designed to provide the tools and data fleet operators and managers need to perform their roles effectively.

In addition, MICHELIN Connected Fleet's Smart Reports and consultancy service mean that customers can enjoy expert support on how to turn the captured data into meaningful insights and actions.

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About:

MICHELIN Connected Fleet is Michelin's advanced connected fleet management services and solutions, designed to provide the tools and information fleet operators and managers need to easily manage their fleets on a daily basis, transform their operational efficiency and run sustainable fleets. For more than 20 years, the group has been innovative in sustainable mobility to make it safer, more efficient and more environmentally friendly.

MICHELIN Connected Fleet is committed to understanding customer needs and providing them with pragmatic and quality solutions in the areas that matter most to them: reducing the cost of managing their fleet, increasing productivity, improving driver and vehicle safety, meeting end-customer expectations and ensuring the overall sustainability of their business. More than a supplier, they work as a partner, accompanying companies with recommendations based on mobility data, to give them a competitive advantage. Globally, MICHELIN Connected Fleet customers today represent approximately 300 million journeys per year across Europe, North America and South America – collectively connecting 660,000 vehicles operated by 70,000 customers, spanning 48 countries.

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