

London, 28 September 2023

MICHELIN CONNECTED FLEET UNLOCKS OWN FLEET SAVINGS

- Data and insights from the connected fleet management business have reduced harsh driving events, idling, speeding and CO₂ emissions
- Electric vehicle transition tools are aiding the Services and Solutions division's switch from diesel to electric

MICHELIN Connected Fleet has helped parent company Michelin to cut harsh driving events by 25 per cent across the 54 vans operated by its Services and Solutions division in the UK. The savings were unlocked after introducing the same fleet management technologies it deploys for end-user fleets, in a move that showcases the Group's holistic approach to safety and sustainability.

Analysis of data over an initial six-month period also shows the technology is improving driver behaviour after reducing speeding events by 46 per cent, particularly in 30mph and 50mph zones, as well as cutting engine idling by 14 per cent.

Combined, these changes in driving style, over a 12-month period, have helped to improve fuel efficiency across the fleet by 5.8 per cent, delivering a notable financial saving, whilst also lowering CO₂ emissions by 5.6 per cent per kilometre travelled.

Alastair Cameron, National Operations Manager - Services and Solutions at Michelin, says: "We knew MICHELIN Connected Fleet had a strong offer, but now we're seeing it for ourselves in terms of saving fuel and reducing our own carbon footprint – plus we have cut maintenance costs on brakes, too."

MICHELIN Connected Fleet's consultative approach is designed to deliver enhanced performance analysis services, based on smart data and tools, which lead to better insights and better visibility. Initially installed across all vans used by mobile technicians and fleet inspectors, it has now been extended to 20 cars used by their managers.

The Services and Solutions division has also introduced a driver incentive scheme, rewarding drivers for reducing harsh braking and acceleration via a monthly scoring system based on data collected.

“All our drivers and managers are engaged in the scheme and it’s really paying off. An app allows them to monitor their performance against colleagues and this competitive element is driving continuous improvement,” Cameron adds.

MICHELIN Connected Fleet is also using its EV transition tools to provide guidance around transitioning cars and vans from diesel to electric. This has already resulted in Michelin’s Services and Solutions team ordering 17 electric vans – specified with MICHELIN Connected Fleet’s forward- and rear-facing cameras – as part of ambitions to move its entire fleet to electric by 2026.

Gilson Santiago, CEO of MICHELIN Connected Fleet, says: “It’s fantastic to see our fleet management tools delivering so many great benefits for our colleagues. The partnership shows how we are perfectly aligned with the Michelin Group’s safety and environmental strategies, as well as its bold commitments to reduce CO₂ emissions.”

ends

About:

MICHELIN Connected Fleet is Michelin’s advanced connected fleet management services and solutions, designed to provide the tools and information fleet operators and managers need to easily manage their fleets on a daily basis, transform their operational efficiency and run sustainable fleets. For more than 20 years, the group has been innovative in sustainable mobility to make it safer, more efficient and more environmentally friendly.

MICHELIN Connected Fleet is committed to understanding customer needs and providing them with pragmatic and quality solutions in the areas that matter most to them: reducing the cost of managing their fleet, increasing productivity, improving driver and vehicle safety, meeting end-customer expectations and ensuring the overall sustainability of their business. More than a supplier, they work as a partner, accompanying companies with recommendations based on mobility data, to give them a competitive advantage. Globally, MICHELIN Connected Fleet customers today represent approximately 300 million journeys per year across Europe, North America and South America – collectively connecting 660,000 vehicles operated by 70,000 customers, spanning 48 countries.

MICHCF/021/23