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ALTRAD PARTNERS WITH MICHELIN CONNECTED FLEET TO ENHANCE PERFORMANCE

- Support services firm aims to use Michelin's suite of fleet management services and solutions to further improve driver behaviour and safety.
- Region by region roll-out across Altrad's UK van fleet is part of its decarbonisation programme to reduce CO₂ emissions and accelerate the transition to a sustainable fleet.

Support services provider Altrad is partnering with MICHELIN Connected Fleet to help improve the performance of its 1,000-strong fleet of vans and make its operations more cost-effective, safer and more sustainable.

Altrad is rolling out MICHELIN Connected Fleet across its van fleet over the next year, using the solutions and insights to improve driver behaviour, help reduce accident rates and assist in the transition to electric vehicles.

Matthew Hammond, Head of Fleet & Plant at Altrad, says: "We are committed to continually improving the safety of our fleet and MICHELIN Connected Fleet is the right partner to help us engage with our drivers. Whilst most of our journeys are good, we're looking at how we can enhance our performance to be even better.

"Our objective is to gain greater visibility of what our vans are doing, on a day-to-day basis whilst empowering our drivers to improve and be more disciplined by utilising MICHELIN Connected Fleet's driver behaviour tools and in-cab coaching techniques."

Hammond adds: "We also recognise a range of other benefits for our business, including optimising fleet utilisation, better fuel economy and assisting Altrad in reducing CO₂ emissions across our fleet."

Having trialled some of MICHELIN Connected Fleet's services for different projects over recent years, Altrad chose to replace its previous telematics partner with MICHELIN Connected Fleet to provide a more integrated and comprehensive approach to fleet management.

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About Altrad:

Altrad is an international group headquartered in France. Located in more than 50 countries, it employs more than 60,000 people and, in 2022, it had annual revenues of over €3.8 billion.

About MICHELIN Connected Fleet:

MICHELIN Connected Fleet is Michelin's advanced connected fleet management services and solutions, designed to provide the tools and information fleet operators and managers need to easily manage their fleets on a daily basis, transform their operational efficiency and run sustainable fleets. For more than 20 years, the group has been innovative in sustainable mobility to make it safer, more efficient and more environmentally friendly.

MICHELIN Connected Fleet is committed to understanding customer needs and providing them with pragmatic and quality solutions in the areas that matter most to them: reducing the cost of managing their fleet, increasing productivity, improving driver and vehicle safety, meeting end-customer expectations and ensuring the overall sustainability of their business. More than a supplier, they work as a partner, accompanying companies with recommendations based on mobility data, to give them a competitive advantage. Globally, MICHELIN Connected Fleet customers today represent approximately 300 million journeys per year across Europe, North America and South America – collectively connecting 660,000 vehicles operated by 70,000 customers, spanning 48 countries.

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