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WIGAN COUNCIL REDUCES ENGINE IDLING AND FUEL CONSUMPTION AFTER TEAMING UP WITH MICHELIN CONNECTED FLEET

- MICHELIN Connected Fleet helps Wigan Council to reduce engine idling, deliver fuel savings and modify driver behaviour
- Council is embarking on next phase of partnership, using tailor-made telematics solutions to drive further improvements

Wigan Council has cut engine idling by 29% across its mixed fleet of 320 vehicles, which includes HGVs, LCVs and cars, after partnering with MICHELIN Connected Fleet – a move which has led to reduced fuel costs and environmental impact.

Analysis of data from the on-board telematics system over a 12-month period also shows the technology is improving driver behaviour by lowering the number of harsh driving events. Plus, MICHELIN Connected Fleet has been able to use the wealth of data it collects to produce custom reports offering advice for maximising vehicle utilisation.

Paul Barton, Director for Environment at Wigan Council, says: “Our work with MICHELIN Connected Fleet has helped us to save energy and money by enabling positive behaviour change and also allowed us to target driver training needs.

“The data has enabled us to show how much we can save by reducing engine idling, and it really has changed mindsets and had an impact.”

Commenting on the associated benefits of idling reduction, Barton adds: “The savings we are making as a direct result are particularly noticeable across our HGVs and LCVs. Being a local authority, it’s also important we do everything we can to reduce environmental impact and minimise unnecessary spend and, more importantly, emissions.”

Wigan Council chose MICHELIN Connected Fleet after tendering for a new telematics provider, working closely with Account Manager Antony Acomb to bring its transport managers and drivers quickly up to speed on the new system.

Following the initial wave of benefits, Wigan Council is benchmarking the figures recorded by MICHELIN Connected Fleet's smart data and personalised performance analysis under efforts to make further improvements.

Gilson Santiago, CEO of MICHELIN Connected Fleet, says: "We're delighted to see Wigan Council using our fleet management tools and bespoke reporting to deliver such a range of benefits. As a business, we are committed to helping customers run safer and more sustainable fleets, and this project highlights the major efficiency gains which can be achieved."

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About:

MICHELIN Connected Fleet is Michelin's advanced fleet management services and solutions, designed to provide the tools and information fleet operators and managers need to easily manage their fleets on a daily basis, transform their operational efficiency and run sustainable fleets. For more than 20 years, the group has been innovative in sustainable mobility to make it safer, more efficient and more environmentally friendly.

MICHELIN Connected Fleet is committed to understanding customer needs and providing them with pragmatic and quality solutions in the areas that matter most to them: reducing the cost of managing their fleet, increasing productivity, improving driver and vehicle safety, meeting end-customer expectations and ensuring the overall sustainability of their business. More than a supplier, they work as a partner, accompanying companies with recommendations based on mobility data, to give them a competitive advantage. In Europe, Michelin's fleet management services and solutions serve 250,000 vehicles and 10,000 customers.

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