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MICHELIN BIBLOAD HARD SURFACE TYRES STAND THE TEST OF TIME FOR W DALE & SON

- The tyres are working on a JCB Agri Super telehandler and have already clocked more than 5,300 hours with plenty of life left.
- W Dale & Son use the machine predominantly for yard work as part of its busy biomass recycling operation.

Ripon-based W Dale & Son has recorded superb longevity from the MICHELIN BibLoad Hard Surface tyres it specified as original equipment on a JCB Agri Super telehandler.

The agricultural and recycling contractor has clocked up more than 5,300 hours on the durable 460/70 R24 fitments, which still have more than 10mm of the original 33mm tread left on the casing.

Nick Dale, partner at W Dale & Son, says: "Usually we would consider 4,500 hours to be a good life for a tyre doing this sort of work. So, to already record the hours we have and still have plenty of life remaining, is really impressive.

"If the tyres continue to wear at a similar rate, we should be getting up to 6,000 hours out of this set. Michelin definitely knows how to make a tyre that can stand the test of time."

W Dale & Son use the telehandler, which was first put into operation in July 2020, to load trucks and keep the drying plant topped up as part of its biomass recycling business. It's an integral part of a busy fleet which also includes three tractors, one loading shovel, one self-propelled sprayer, a forage harvester and a combine.

"The JCB is predominantly working on concrete, doing yard work, feeding our dryer and screening plant with timber, plus a bit of straw stacking out in the fields in summer," explains Dale. "The performance of the tyres is very good. When working on the wood recycling operation, you can pick up



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a lot of punctures, it's just the nature of the job. But the BibLoads seem to be quite hardy, the sidewalls are strong and can withstand quite a lot.

"We have Michelins running on most of our machines now. We know it's a quality product."

Designed particularly for use on hard surfaces whether wet, dry or greasy, MICHELIN BibLoad Hard Surface tyres offer greater resistance to punctures and wear-and-tear. The tyres' unique diamond-shaped tread pattern, consisting of 96 independent bevelled blocks, offer a large ground contact patch, boosting longevity.

The bevelled edges also give the tyres greater diagonal grip on slippery ground, excellent stability on slopes and enhanced traction – important factors for equipment travelling fully-laden. Mud and debris can also be excavated quickly and easily from the tread grooves, making cleaning easier.

Established in 1999, W Dale & Son provides local agricultural contracting services, farming and contract farming operations, and dried biomass supply. The business also specialises in the growing, drying and baling of lucerne for the UK poultry industry.

About Michelin

Michelin's ambition is to sustainably improve its customers' mobility. The leader in the mobility sector, Michelin designs, manufactures, and distributes the tyres best suited to their requirements and uses as well as services and solutions to improve transport efficacy. With its offers Michelin allows its customers to enjoy unique moments when traveling.

Michelin also develops high-technology equipment intended for multiple fields. Based in Clermont-Ferrand, Michelin is present in 175 countries, employs 132,200 people and operates 67 tyre factories that, together, produced approximately 200 million tyres in 2022. (www.michelin.com)

More information on how Michelin assists transport businesses achieve its sustainability goals and run more efficiently can be found at business.michelin.co.uk.

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