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Michelin BibLoad Hard Surface tyres double tyre life for Germany Farms

Germany Farms, an arable farm and broiler producer, has more than doubled tyre life on its two Claas Scorpion 7045 Varipower Plus telehandlers by switching to Michelin BibLoad Hard Surface tyres.

The Nottinghamshire-based company, which farms more than 3,000 acres and produces more than seven million broilers each year, selected the robust fitments on the recommendation of Michelin Account Manager Ian Whitwell and Pete Sampson, Commercial Manager of local Michelin Exelagri-accredited dealer Tanvic Tyres.

Switching from Michelin XMCL tyres, the company has since reported more than double the longevity of its previous tyres, without compromising on in-field performance.

Chris Germany, Company Director of Germany Farms, says: "We couldn't be more impressed with these tyres. Ian and Pete's recommendation was spot on and we haven't looked back since swapping the telehandlers to BibLoads. They have performed extremely well, easily outlasting our previous fitments despite the amount of time they spend on concrete.

"We wanted a durable, long-lasting and reliable tyre that could also cope with in-field work and that's exactly what we've got. The tyres' grip is making our machines more efficient, the stability is far better than their predecessors and they offer a more comfortable ride for our operators."

The telehandlers are an integral part of Germany Farms' busy fleet, which includes five tractors, two forklift trucks and a sprayer. One of the telehandlers is responsible for clearing and laying bedding in the poultry sheds, while the other loads grain, seed and fertiliser into the company's trailers.

Designed particularly for use on hard surfaces whether wet, dry or greasy, Michelin BibLoad Hard Surface tyres offer greater resistance to punctures and wear-and-tear. The tyres' unique diamond-shaped tread pattern, consisting of 96 independent bevelled blocks, offers a 44 per cent greater ground contact patch than the equivalent XMCL tyre, boosting longevity.

The bevelled edges also give the tyres greater diagonal grip on slippery ground, excellent stability on slopes and enhanced traction – important factors for equipment travelling fully-laden. Mud and debris can also be excavated quickly and easily from the tread grooves, facilitating cleaning.

For more information about the range of Michelin farm tyres available visit <http://agricultural.michelin.co.uk> or tweet @MichelinAgriUK.

Ends

Michelin, the leading tyre company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tyres, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve the mobility industry.



Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has 111,700 employees and operates 68 production facilities in 17 countries which together produced 187 million tyres in 2016. (www.michelin.com)



<http://twitter.com/MichelinAgriUK>



<https://www.youtube.com/user/AgMichelin>

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