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Protect valuable assets with Michelin's free tyre repair guide

Michelin is supporting farmers and agricultural contractors with a free downloadable guide; 'What You Need to Know About Agricultural Tyre Repairs'.

The easy-to-understand booklet details the essentials to be aware of before starting an agricultural tyre repair job; from when a repair should be considered, if a temporary repair is suitable and for how long, to whether to choose hot or cold vulcanising repair techniques.

Due to advances in technology, it is no longer recommended that farmers carry out their own tyre repairs, but the lack of legislation means anyone can set up a business repairing agricultural tyres, leading to huge variations in quality. The guide provides tips on how to spot the danger signs of a botched repair job, and how to get in contact with an accredited repairer you can trust.

Martyn Pointer, Commercial Director for Michelin's agricultural division in the UK, Ireland and Nordic markets, comments: "Farm tyres represent a significant outlay and they need to deliver a long life in service. A poor-quality repair can cost dearly if it leads to additional machine downtime, and leaving a temporary repair in for too long can void your tyre warranty altogether.

"We've created this guide so farmers and contractors have key information on tyre repair to hand, helping protect the equipment that holds up their machinery – and business."

Divided into simple, easily-digestible sections, the booklet covers everything a farmer needs to know about agricultural tyre repair.

To download the guide, visit the Michelin website at <http://agricultural.michelin.co.uk> or tweet @MichelinAgriUK for a copy.

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Michelin, the leading tyre company, is dedicated to sustainably improving the mobility of goods and people by manufacturing, distributing and marketing tyres for every type of vehicle. It also offers innovative business support services, digital mobility services and publishes travel guides, hotel and restaurant guides, maps and road atlases. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has 112,300 employees and operates 68 production plants in 17 countries. The Group also has a Technology Centre, responsible for research and development, with operations in Europe, North America and Asia. (www.michelin.com)



<http://twitter.com/MichelinAgriUK>



<https://www.youtube.com/user/AqMichelin>



For further press information please contact:

David Johnson, Michelin Press Office

Tel: + 44 (0) 1782 402341 Email: d.johnson@michelin.com

Beth Laws or James Keeler, Garnett Keeler PR, Inver House, 37-39 Pound Street,
Carshalton, Surrey, SM5 3PG

Tel: +44 (0)20 8647 4467 E-mail: beth.laws@garnettkeeler.com or james.keeler@garnettkeeler.com

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