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LAMMA chosen for UK preview of Michelin's new AxioBib 2 tyre

Michelin has chosen the LAMMA Show 2017 to host an exclusive UK preview of its all-new AxioBib 2 tyre range, showcasing the new agricultural tyre to farmers and contractors a month ahead of its planned international debut.

The new tyre range will initially be available in two dimensions, Very High Flexion (VF) 650/65 R42 and VF 540/65 R30, and has been designed to meet the rising trend for tyres that can carry large loads at lower pressures. Designed for 160hp to 320hp tractors, AxioBib 2 enables Michelin to offer a patented Ultraflex technology tyre for all high-horsepower tractors – bridging the gap between the proven XeoBib (120hp – 180hp) and AxioBib (300+hp) ranges.

Gordon Brookes, Michelin's Customer Engineering Support Manager, says: "AxioBib 2 stands out for its VF rating and 650mm section width, which we expect will make it a firm favourite for ploughing. Farmers also tell us they prefer a 42" rim over 38" variants, meaning this tyre should hit the sweet-spot for many."

Each VF 650/65 R42 AxioBib 2 tyre is also capable of carrying an extra 2,450kg at 65kph than the same size of MultiBib, making it particularly desirable given the increasing weight of new farm machinery, and can operate at up to 70kph. The tyres will also stand out for their Narrow Rim Option (NRO) markings on the sidewall, which confirm their higher load capacity without the need for farmers to upgrade to wider wheel rims.

Compared with conventional tyres, VF tyres running at the optimum pressure enlarge the footprint and provide significant benefits in terms of traction, soil protection and fuel economy.

The AxioBib 2 tyres will be available to see throughout the LAMMA Show at the East of England Showground (18-19 January 2017) on Michelin stand G33.

For more information about the range of Michelin farm tyres available visit <http://agricultural.michelin.co.uk> or tweet @MichelinAgriUK.

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Michelin, the leading tyre company, is dedicated to sustainably improving the mobility of goods and people by manufacturing, distributing and marketing tyres for every type of vehicle. It also offers innovative business support services, digital mobility services and publishes travel guides, hotel and restaurant guides, maps and road atlases. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has 112,300 employees and operates 68 production plants in 17 countries. The Group also has a Technology Centre, responsible for research and development, with operations in Europe, North America and Asia. (www.michelin.com)





<http://twitter.com/MichelinAgriUK>



<https://www.youtube.com/user/AgMichelin>

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