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JMC GROUP TO REBRAND AS JMC AVIATION

Trusted global provider of aviation recruitment and engineering services, JMC Group, is officially rebranding as JMC Aviation, in a move designed to launch the company into its next chapter.

The change reflects the accelerated growth of the global business, continuing to place aviation at the forefront. JMC Aviation is committed to delivering the same reliable services its customers, contractors, partners and suppliers have come to expect, but with a clearer brand identity and approach.

Hollie Prendergast, Managing Director at JMC Aviation says: “We’ve worked hard over a number of years to establish JMC as a global and trusted player in the industry. As the business has grown, so has the range of services we offer. We needed a way to bring everything back under one umbrella.

“Aviation sits at the heart of everything we do, so we wanted our new company identity to properly showcase that. It’s a way to demonstrate to customers across the industry that no matter the challenges they are facing, we have the solutions in place to deliver them results.”

The JMC Aviation brand will clearly encompass the existing services offered by the company: contract recruitment, direct hire, training, engineering and fixed price projects, the Global Engineering Workforce programme, and fuel tank services. These areas of the business will remain, however as part of JMC Aviation there will be significantly more cohesion and consistency across each subdivision.

As the company continues to develop and strengthen its position in the market, the new streamlined JMC brand will make things clearer for customers, new and old, while retaining name recognition and preserving the company’s roots.

Stay up to date on JMC Aviation’s journey through the website and on social media:

Website: www.jmc-aviation.com | LinkedIn: [JMC-Aviation](https://www.linkedin.com/company/jmc-aviation) | Facebook: [JMCAviation](https://www.facebook.com/JMCAviation)

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Editor’s Notes:

About JMC Aviation

JMC Aviation (formerly JMC Group) is a trusted global provider of recruitment and engineering services to the aviation and aerospace industries.

Comprised of Recruitment, Engineering, Training and Tank Services divisions, JMC Aviation delivers creative operational solutions to a wide range of aviation clients, including the provisions of ISO and REC accredited permanent and contract-based recruitment, planned and unplanned maintenance and engineering, aircraft paint and livery, fuel tank repairs and aircraft engineering training.

The business combines innovation and industry knowledge to help a portfolio of MRO, airline, OEM and defence clients, on a global scale.

For press enquiries please contact: gary.baker@garnettkeeler.com

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