



## **CNH Industrial Capital announces Amato Trunfio as Country Head for UK & Ireland**

Basildon, October 16, 2019

Amato Trunfio has been appointed as the new Retail and Commercial Lending Country Manager, UK & Ireland, for CNH Industrial Capital.

Trunfio will be looking after the financial service activities of the CNH Industrial brands in the countries, including IVECO, alongside sister brands Case IH, CASE Construction Equipment, New Holland Agriculture, New Holland Construction, FPT Industrial and Kongskilde.

He brings a wealth of experience to the role, having worked in a host of senior positions across the business – most recently as Senior Portfolio Manager, Italy, the largest portfolio that CNH Industrial Capital has in Europe. Prior to that, Trunfio was Retail and Commercial Lending Country Manager for the Southern African region. He also worked as Collection and Pre-owned Manager in the former Europe, Middle East and Africa region.

Amato has a degree in law and a master's in risk management. Before joining CNH Industrial, he worked for BMW Bank, in Italy, and a law firm that specialised in banking litigation.

Trunfio says: "I am very proud that CNH Industrial Capital has given me this opportunity. The UK and Ireland represent major markets with significant potential for growth, particularly given the wealth of next-generation IVECO products being launched and the range of flexible financial services we can provide to support them.

"I will leverage on all my expertise to create stronger synergies between the different structures of the business. The aim is to continue developing CNH Industrial Capital, and its local teams, as a really attractive sales tool to help the CNH Industrial brands and dealers grow their sales and market share."

Trunfio will be based in Basildon, which is home to several major CNH Industrial brands, including IVECO.

**CNH Industrial Capital** is a global Financial Services player in the Agricultural, Construction Equipment and Commercial & Specialty Vehicles segments.

CNH Industrial Capital supports the CNH Industrial brands' customers and dealers with a dedicated suite of financial solutions through various wholly owned subsidiaries, joint ventures and vendor programs around the world. More information can be found on the corporate website: [www.cnhindustrialcapital.com](http://www.cnhindustrialcapital.com)

## IVECO

IVECO is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes and, in the heavy segment above 16 tonnes, the Trakker (dedicated to off-road missions) and the IVECO WAY range with the on-road IVECO S-WAY and the IVECO X-WAY for light off-road missions. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

To download supporting imagery: <http://gk.news/IVECO>

For further information about IVECO: [www.IVECO.com](http://www.IVECO.com)

For further information about the IVECO dealer network: <http://www.IVECO-dealership.co.uk>

For further information about CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)



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