



New Stralis NP completes longest UK road journey without refuelling

IVECO's New Stralis NP completes iconic John O'Groats to Land's End journey over two days and without refuelling, to demonstrate the suitability of Natural Power vehicles for the UK market

Basildon, April 5, 2017

An IVECO New Stralis NP has completed the famous 837-mile journey from John O'Groats to Land's End on a single fill of liquified natural gas (LNG), demonstrating its viability as a genuine alternative to diesel vehicles. The New Stralis NP offers major benefits including ultra-low emissions, quieter operation and fuel costs which are around a third lower than diesel.

IVECO selected the route as the ultimate demonstration of range and versatility, with the New Stralis NP operating with a laden tri-axle trailer for the first 808 miles, only dropping the trailer at a truckstop in Redruth as the Land's End Visitor Centre cannot accommodate 13.6m trailers.

Martin Flach, Alternative Fuels Director at IVECO, says: "The New Stralis NP covered the distance over two days with ease, across a mix of motorways and A roads – including many challenging climbs and steep descents. This was about demonstrating that gas-powered heavy trucks are no longer a niche product, but available for the volume market and ideally suited for UK operations.

"Thanks to our proven Natural Power technology, heavy truck fleets can take advantage of a simplified after-treatment system, meaning there's no need for EGR, SCR, AdBlue or particulate filters. Plus, the reduced cost of natural gas versus diesel translates into a lower total cost of ownership, whilst the driving experience is now on a par with the latest generation diesel-powered trucks."

The New Stralis NP was powered by an 8.7-litre IVECO Cursor 9 Natural Gas engine which delivers the same output of 400 hp and 1,700 Nm torque as its diesel equivalent, resulting in an excellent power-to-weight ratio, power density and quietness of operation.

IVECO offers an extensive range of gas-powered commercial vehicles in the UK, including New Stralis NP, Eurocargo Natural Power and Daily Natural Power – reinforcing its position as a true partner for sustainable transport.

IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

To download supporting imagery: <http://www.gk.news/IVECO>

For further information about IVECO: www.IVECO.com

For further information about the IVECO dealer network: <http://www.IVECO-dealership.co.uk>

For further information about CNH Industrial: www.cnhindustrial.com



<http://www.facebook.com/IVECOUK>



<http://twitter.com/IVECOuk>



<http://www.youtube.com/IVECO>



<https://www.flickr.com/IVECO>

For more information contact:

Lisa Fuller, Brand Marketing and Communications Manager

IVECO Ltd

Tel. +44 (0)7740 448110

lisa.fuller@IVECO.com

www.IVECO.co.uk