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MAJOR ORDER OF ISUZU 7.5-TONNERS TURN UP THE HEAT FOR WREN KITCHENS

News Summary:

- *Wren Kitchens has begun taking delivery of 70 Isuzu N75.190(E) rigids, its single largest order to date.*
- *The new vehicles will help increase delivery capacity by 20 per cent, to support continued sales growth across the company.*
- *Each truck features bespoke demountable bodies, designed for efficient multi-drop deliveries to maximise payload capacity.*

Wren Kitchens and Bedrooms has taken delivery of the first 20 of 70 new **Isuzu** N75.190(E) trucks with demountable box bodies, its largest single procurement of 7.5-tonne rigids from the manufacturer since the two businesses began working together nearly a decade ago.

The new vehicles represent both replacements for older trucks and new additions designed to support impressive business growth across the UK. They join a 410-strong commercial fleet, with 125 of the company's 7.5-tonners supplied by Isuzu Truck UK.

Philip Bennet, National Fleet Manager for Wren Kitchens, says: "The 70 new Isuzu N75.190 trucks will increase capacity by 20 per cent to support continued sales growth in the domestic retail, contract and trade sectors. Isuzu's reliability, nationwide service support and driver comforts make the N75 the right choice for our industry benchmark home delivery operation, which is defined by consistent performance, efficiency and uptime."

The specialist demountable bodies, designed by Wheelbase Engineering, have been purpose-built for multi-drop home deliveries, maximising the impressive payload capacity of the 7.5-tonne N-Series. Each features ancillary lockers for the storage and transportation of home protection kits and safety equipment, as well as a designated water-tight compartment for a fire extinguisher. With these items previously stored in the cab, the updated build improves operational efficiency, accessibility, safety and driver comfort.

Full support for five years

All 70 of the new trucks will be supplied on a five-year Full Repair and Maintenance contract, with all work carried out by Isuzu Truck UK's comprehensive dealer network. Wren will also benefit from the manufacturer's standard three-year unlimited-mileage warranty on each of the chassis cabs, which comes as standard. Furthermore, a dedicated representative from the Customer CARE Team will also be on hand to provide ongoing support.

Lee Tansley, National Fleet Sales Manager at Isuzu Truck UK, says: "This latest purchase underlines the trust that Wren Kitchens places in both the performance of the 7.5-tonne N-Series and the support it receives from our dealer network. We're proud of the role we're playing in its growing operation and look forward to building on that relationship as it enters a second decade."

Conducting deliveries across the UK, the 7.5-tonners will be on the road up to six days per week and are expected to travel 75,000 miles annually. They will remain in the fleet for five years, in line with the company's vehicle replacement policy.

Founded in 2009, privately-owned Wren offers a wide range of fully customisable, made-to-order kitchens and bedrooms to customers from one of 125 showrooms across the UK.

For more information visit isuzutruck.co.uk.

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Notes to Editor:

Isuzu: A Global Strength

Isuzu Truck (UK) Ltd (ITUK) is a wholly owned subsidiary of Isuzu Motors Ltd (IML) Japan, supplying Commercial Vehicles and Aftersales Support Services throughout its comprehensive Dealer Network.

Founded in 1916, Isuzu is a major global truck, commercial vehicle and diesel engine manufacturer, with customers in over 120 countries around the world relying on Isuzu trucks to carry out their day-to-day business operations.

ITUK was formed in 1996 and is a dedicated Truck Sales, Marketing & Aftersales operation supported by over 60 franchised Dealers in England, Scotland and Wales.

All Isuzu Truck products sold by ITUK are covered by a three-year unlimited mileage warranty and backed by the company's unique Customer CARE programme:

Customer Facing
Always Listening
Reliable & Trustworthy
Efficient & Friendly

For further press information:

Gary Baker or Natalie Ganshert at Garnett Keeler PR +44 (0)20 8647 4467, or by email to gary.baker@garnettkeeler.com / natalie.ganshert@garnettkeeler.com

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