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JJ FOODSERVICE EXPANDS 100% ISUZU FLEET WITH 20 NEW GRAFTERS

News Summary:

- *JJ Foodservice has introduced 20 new 3.5-tonne Isuzu Grafters to its 155-strong mixed commercial vehicle fleet.*
- *The two businesses have worked together for 30 years, with all vehicles supplied by Isuzu, including 3.5, 7.5 and 13.5-tonne models.*
- *The Grafter was first introduced in 2022 to support growing domestic delivery operations, thanks to its suitability for urban use.*

National food and drink wholesaler, JJ Foodservice has taken delivery of 20 new 3.5-tonne Isuzu N35.125 Grafters with automatic transmission, supporting the continued expansion of its nationwide delivery operations. As one of the first Isuzu Truck UK customers, the deal builds on a relationship between the two companies that now spans three decades.

The new additions join a 155-strong, 100 per cent Isuzu-supplied mixed commercial vehicle fleet, which also includes both 7.5-tonne and 13.5-tonne models. The latest Grafters have been fitted with Solomon Commercials insulated box bodies, featuring ambient, chilled and frozen compartments, allowing for the delivery of a wider range of products, while still maintaining strict temperature control.

Kaan Hendekli, Chief Operating Officer, says: “We continue to choose Isuzu because of the reliability and robust qualities of its vehicles, combined with the excellent aftersales support we receive, and of course, positive feedback from our drivers.

“As our operations have evolved, so has our relationship with the brand, with a shift away from the heavier models towards the Grafter, which has become an increasingly important part of our fleet. They are well suited to deliveries for our domestic customers, giving us the flexibility we need as the business continues to expand.”

Shifting the focus to 3.5-tonnes

First introduced to the fleet in 2022, JJ Foodservice has steadily increased its use of the 3.5-tonne chassis across its operation, with the vehicles well suited to its growing number of domestic deliveries. This has enabled the company to operate more efficiently in urban environments, while maintaining the service level expected by its customers.

The vehicles are maintained in-house by JJ Foodservice and are expected to remain in service for at least 10 years, underlining the company's confidence in the durability and reliability of the Isuzu product. As with all Isuzu chassis, the Grafters are covered by a manufacturer three-year unlimited mileage warranty, which includes 24/7 roadside assistance, as well as access to the Isuzu Truck UK Customer CARE Team and comprehensive dealer network.

Operating from 13 depots nationwide, JJ Foodservice supplies a full range of fresh, frozen, chilled and ambient food products to more than 100,000 food service and home customers across the UK.

For more information visit isuzutruck.co.uk.

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Notes to Editor:

Isuzu: A Global Strength

Isuzu Truck (UK) Ltd (ITUK) is a wholly owned subsidiary of Isuzu Motors Ltd (IML) Japan, supplying Commercial Vehicles and Aftersales Support Services throughout its comprehensive Dealer Network.

Founded in 1916, Isuzu is a major global truck, commercial vehicle and diesel engine manufacturer, with customers in over 120 countries around the world relying on Isuzu trucks to carry out their day-to-day business operations.

ITUK was formed in 1996 and is a dedicated Truck Sales, Marketing & Aftersales operation supported by over 60 franchised Dealers in England, Scotland and Wales.

All Isuzu Truck products sold by ITUK are covered by a three-year unlimited mileage warranty and backed by the company's unique Customer CARE programme:

Customer Facing
Always Listening
Reliable & Trustworthy
Efficient & Friendly

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