

Release date: 30 July 2026

TREE TECHNIQUE STAYS ROOTED IN RELIABILITY WITH NEW ISUZU GRAFTERS

News Summary:

- *Two new Isuzu N35.150 Grafters have entered service with Tree Technique.*
- *The vehicles were selected following 12 years of reliable service from the company's first 3.5-tonner.*
- *Specialist arb bodywork supports efficient tree surgery and site clearance operations.*

Salisbury-based tree surgeon, [Tree Technique](#), has taken delivery of two [Isuzu](#) N35.150 Grafters from local dealer, [Ferndown Commercials](#).

The new Grafters replace the first Isuzu the company took delivery of in 2014, as well as a similarly sized vehicle from another manufacturer. Both have been fitted with arboriculture bodywork from Brit-Tipp to support the business's day-to-day operations.

Lee Hibbs, Managing Director at Tree Technique, says: "Our first Grafter was the most reliable vehicle in our fleet for 12 years, so when it came time to replace it, choosing Isuzu again was an easy decision. It gives us the payload, durability, and towing capacity we need for the work we do every day.

"We specified this model to make the journey between jobs more comfortable for our three-person crews. Ferndown Commercials also fitted a reversing camera for added safety and convenience on customer sites. They took the time to understand our requirements and recommend a specification that meets our needs perfectly."

The 3.5-tonners are expected to cover 25,000 miles annually, transporting teams, equipment, and green waste. The vehicles were supplied by Dale Johnson at Ferndown Commercials and feature specialist arboriculture bodywork designed to operate with a towed chipper unit, enabling the business to efficiently collect and clear waste generated during tree maintenance and site clearance projects.

The vehicles are expected to remain in the seven-strong fleet for five years. For additional peace of mind beyond the standard three-year unlimited-mileage warranty, the company chose an Extended Warranty and Free Servicing Package to cover new vehicles in service.

Founded in 2004, Tree Technique offers upkeep and removal of hedges, stumps and trees, as well as site clearance and ash dieback services for commercial sites and homeowners across Wiltshire.

For more information visit isuzutruck.co.uk.

ends

Notes to Editor:

Isuzu: A Global Strength

Isuzu Truck (UK) Ltd (ITUK) is a wholly owned subsidiary of Isuzu Motors Ltd (IML) Japan, supplying Commercial Vehicles and Aftersales Support Services throughout its comprehensive Dealer Network.

Founded in 1916, Isuzu is a major global truck, commercial vehicle and diesel engine manufacturer, with customers in over 120 countries around the world relying on Isuzu trucks to carry out their day-to-day business operations.

ITUK was formed in 1996 and is a dedicated Truck Sales, Marketing & Aftersales operation supported by over 60 franchised Dealers in England, Scotland and Wales.

All Isuzu Truck products sold by ITUK are covered by a three-year unlimited mileage warranty and backed by the company's unique Customer CARE programme:

Customer Facing
Always Listening
Reliable & Trustworthy
Efficient & Friendly

For further press information:

Gary Baker or Natalie Ganshert at Garnett Keeler PR +44 (0)20 8647 4467, or by email to gary.baker@garnettkeeler.com / natalie.ganshert@garnettkeeler.com

ITUK/027/26