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CROWFOOTS CARRIERS CONTINUES TO CHOOSE ISUZU AFTER 30 YEARS

News Summary

- Crowfoots Carriers has added three 13.5-tonne Isuzu F135.240(E) rigids with curtainside bodywork.
- The new trucks join an 80-strong fleet and reflect a shift toward operating a wider range of Isuzu trucks to improve flexibility and efficiency.
- Excellent reliability and aftersales service underline Crowfoots' longstanding commitment to the brand.

Crowfoots Carriers has taken delivery of three 13.5-tonne Isuzu F135.240(E) rigids with bespoke curtainside bodywork, reinforcing a long-established relationship that dates back to the manufacturer's arrival in the UK in 1996.

The trucks join an 80-strong fleet, with Isuzu models making up more than half. While Isuzu's share was previously centred on 7.5-tonners, Crowfoots has recently begun introducing the marque's 3.5-tonne Grafters and 13.5-tonne F-Series to handle a wider mix of deliveries more efficiently.

Michael Crowfoot, Director of Crowfoots Carriers, says: "Over the years, we've taken more than 100 vehicles from Isuzu, and we will continue to choose the brand because of its proven reliability. It is the only manufacturer that has consistently had a presence in our fleet in the last three decades.

"Adding the Grafter and F-Series in the last few years has streamlined our operations, allowing us to match vehicle size to the job we need it for, so we aren't running trucks with a partial load, or sending more than one."

Outstanding service underlines 30-year relationship

After taking delivery of each chassis directly from Isuzu Truck UK, Crowfoots Carriers mounts its own curtainside bodywork in-house, fitting each of the three new arrivals with a Dhollandia 1,500kg tail lift for efficient loading. Authorised dealers t.i.m. Commercials and RH Commercial Vehicles in Leicester then provide ongoing aftersales support. The new trucks replace similarly sized vehicles from another manufacturer and will be operating from the company's Manchester depot.

"We've always been impressed by the excellent support we receive from the dealer network," adds Crowfoot. "It gives us peace of mind knowing that we're able to pick up the phone anytime and speak to someone who understands the needs of our business."

All three vehicles are supplied with the manufacturer's three-year unlimited mileage warranty, which includes 24/7 roadside assistance, alongside access to the Customer CARE team and comprehensive dealer network. After the warranty period, all maintenance will be handled by Crowfoots' experienced workshop team using genuine Isuzu parts.

Established in 1912, Crowfoots Carriers is a family-run transport company, delivering parcels, pallets, oversize and ADR freight for customers across the UK.

For more information visit isuzutruck.co.uk.

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Notes to Editor:

Isuzu: A Global Strength

Isuzu Truck (UK) Ltd (ITUK) is a wholly owned subsidiary of Isuzu Motors Ltd (IML) Japan, supplying Commercial Vehicles and Aftersales Support Services throughout its comprehensive Dealer Network.

Founded in 1916, Isuzu is a major global truck, commercial vehicle and diesel engine manufacturer, with customers in over 120 countries around the world relying on Isuzu trucks to carry out their day-to-day business operations.

ITUK was formed in 1996 and is a dedicated Truck Sales, Marketing & Aftersales operation supported by over 60 franchised Dealers in England, Scotland and Wales.

All Isuzu Truck products sold by ITUK are covered by a three-year unlimited mileage warranty and backed by the company's unique Customer CARE programme:

Customer Facing
Always Listening
Reliable & Trustworthy
Efficient & Friendly

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