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ROBERT WELLOCK & SON HARVEST NEW ISUZU GRAFTERS

News Summary:

- *Robert Wellock & Son has extended its long-standing relationship with Isuzu, taking delivery of two new 3.5-tonne N35.125 Grafters.*
- *Fitted with custom insulated aluminium curtainside bodies, the new vehicles will facilitate the delivery of potatoes to pubs and restaurants across northern England.*
- *The family-run business credits the Grafter's reliability and manoeuvrability, alongside Isuzu Truck UK's strong dealer network, as key to maintaining efficient operations.*

Wholesale potato merchant, [Robert Wellock & Son](#), has continued its decades-long relationship with the [Isuzu](#) brand, taking delivery of two new N35.125 Grafters from [Warrington Vehicle Centre](#), which has been supplying new vehicles from the manufacturer into the business for more than six years.

The new 3.5-tonners replace two identical spec older vehicles in the company's six-strong, 100 per cent Isuzu Grafter fleet. Each is mounted with a custom insulated aluminium curtainside body from Fosters Commercials, featuring a compact GAH refrigeration unit to help maintain product quality.

Robert Wellock, Owner of Robert Wellock & Son, says: "The Isuzu Grafter has been a perfect fit for our business for years – it's strong, reliable and easily manoeuvrable. The flat-front cab helps our drivers navigate the narrow lanes and tight car parks, while the lightweight chassis allows us to fit our preferred body spec and still achieve the payload we need."

A family-run business, Robert Wellock & Sons supplies fresh potatoes to pubs and restaurants across the north of England, operating daily multi-drop delivery routes which fully utilises the Grafter's ability to carry up to four pallets of specially prepared and pre-packed potatoes.

"After more than two decades working together, the relationship we've built is all about trust – we know that the vehicles we get will perform exactly as we need, every day. If we ever do have any issues, the support we receive from Warrington Vehicle Centre is always first-class; they make it very easy to keep our fleet on the road," adds Wellock.

Dependable daily performance

Robert Wellock & Son has opted for an Extended Warranty and Free Servicing Package, which provides comprehensive coverage that helps to ensure predictable operational costs and peace of mind while the vehicles remain in operation. All servicing and maintenance is carried out by Isuzu Truck UK's extensive dealer network.

On the road six days per week, the Grafters are expected to clock up 50,000 miles annually. They will remain in the fleet for three years before being replaced, as part of the company's regular fleet refresh policy.

Robert Wellock & Son took delivery of its first Isuzu in 2001, and the brand has remained central to its operations ever since. The latest 3.5-tonners were supplied by Rob Calderbank at Warrington Vehicle Centre and are finished in the company's distinctive navy livery.

For more information visit isuzutruck.co.uk.

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Notes to Editor:

Isuzu: A Global Strength

Isuzu Truck (UK) Ltd (ITUK) is a wholly owned subsidiary of Isuzu Motors Ltd (IML) Japan, supplying Commercial Vehicles and Aftersales Support Services throughout its comprehensive Dealer Network.

Founded in 1916, Isuzu is a major global truck, commercial vehicle and diesel engine manufacturer, with customers in over 120 countries around the world relying on Isuzu trucks to carry out their day-to-day business operations.

ITUK was formed in 1996 and is a dedicated Truck Sales, Marketing & Aftersales operation supported by over 60 franchised Dealers in England, Scotland and Wales.

All Isuzu Truck products sold by ITUK are covered by a three-year unlimited mileage warranty and backed by the company's unique Customer CARE programme:

Customer Facing
Always Listening
Reliable & Trustworthy
Efficient & Friendly

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