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ISUZU SERVES UP SIX NEW GRAFTERS FOR BRITANNIA BUFFET SERVICES

Leicester-based, Britannia Buffet Services has taken delivery of six new Isuzu N35.125 Grafters, each mounted with a specialist Jiffy Banquet body from Jiffy Trucks, replacing identical vehicles coming to the end of service within its nine-strong mixed commercial fleet.

Offering a wide range of catering services, the company currently operates seven Isuzu Grafters, each working daily lunch service routes. The build includes an oven, ambient storage, and a refrigerated compartment that allows Britannia Buffet Services to offer a wide range of hot and cold food, drinks and snacks.

Dave Prentice, Director of Britannia Buffet Services, says: “The body build is perfectly suited to our business, but it’s the reliability of the vehicle underneath that keeps us coming back. We have looked at other options, but Isuzu are just built better; it isn’t much of a competition.

“The level of aftersales support from our local dealer, Paynes of Hinkley, and the Isuzu Customer CARE team is also outstanding. For any servicing or maintenance, the team at Paynes will take the vehicles at the end of the day and have them ready for us the next morning, and though we’ve never had any issues, I still regularly get the nicest call from the Customer CARE team to check in – you don’t get that type of service anywhere else.”

Delivering to customers across Leicestershire, the new Grafters will be on the road five days per week, averaging 13,000 miles annually, with Britannia Buffet Services expecting to keep them in the fleet for three years.

Each new chassis comes with the manufacturer’s three-year unlimited mileage warranty, which includes 24/7 roadside assistance. In addition the Isuzu Truck UK’s Customer CARE programme, where a dedicated Customer Liaison Executive is assigned to focus on delivering the optimum service and experience, is activated as soon as the vehicles are registered and on the road.

Britannia Buffet Services, established in 1999, offers a full range of catering services, including packed lunches, lunch trucks, and event buffets.

For more information visit isuzutruck.co.uk.

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Notes to Editor:

Isuzu: A Global Strength

Isuzu Truck (UK) Ltd (ITUK) is a wholly owned subsidiary of Isuzu Motors Ltd (IML) Japan, supplying Commercial Vehicles and Aftersales Support Services throughout its comprehensive Dealer Network.

Founded in 1916, Isuzu is a major global truck, commercial vehicle and diesel engine manufacturer, with customers in over 120 countries around the world relying on Isuzu trucks to carry out their day-to-day business operations.

ITUK was formed in 1996 and is a dedicated Truck Sales, Marketing & Aftersales operation supported by over 60 franchised Dealers in England, Scotland and Wales.

All Isuzu Truck products sold by ITUK are covered by a three-year unlimited mileage warranty and backed by the company's unique Customer CARE programme:

Customer Facing
Always Listening
Reliable & Trustworthy
Efficient & Friendly

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