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ISUZU HELPS JOHN SMITH (MELBOURNE) KEEP THE HOME FIRES BURNING WITH NEW 3.5-TONNE GRAFTER

East Midlands coal merchant, John Smith (Melbourne), has converted its small commercial vehicle fleet entirely to Isuzu, after taking delivery of a new N35.125 Grafter supplied by local dealer t.i.m Commercials.

Joining the company's existing 6.5- and 7.5-tonne Isuzu trucks, the new Grafter replaces a 3.5-tonner from another manufacturer. It is mounted with a custom-built dropside body from Fred Smiths & Sons, which has been designed to maximise the payload capacity of the Grafter's compact chassis. This makes the vehicle ideally suited for coal and smokeless fuel deliveries to narrow residential driveways or sites with restrictive access.

Tom Hunt, Owner of John Smith (Melbourne), says: "When we were looking for a new, larger vehicle in 2021, we opted for the 6.5-tonne Isuzu, and we haven't looked back since. Cab comfort across the range is second to none, which is a huge priority for us given the number of deliveries we do.

"When it came time to replace our old 3.5-tonner, it had to be another Isuzu. The Grafter is perfect for our needs, with a very competitive payload which means we can maximise the number of deliveries we can make. It's the perfect truck to be joining our fleet ready for the busy winter season ahead."

Each of the company's three Isuzu vehicles have been selected to meet the needs of the business, providing maximum efficiency across varied delivery routes. The Grafter will handle the smaller, more challenging locations, while the larger trucks will take care of bulk deliveries.

As with both larger N-Series models, the new Grafter chassis comes with the manufacturer's three-year unlimited mileage warranty, which includes 24/7 roadside assistance and full access to Isuzu Truck UK's dedicated Customer CARE team. All maintenance and servicing will be managed by t.i.m Commercials.

Typically on the road five days a week, yet covering a modest annual milage of around 4,000 miles, the company expects its new Isuzu to remain on the fleet for up to 10 years.

Established in 1920, John Smith (Melbourne) is a family-run coal merchant delivering a range of solid fuels to customers within a 12-mile radius of its Melbourne, Derbyshire location.

For more information visit isuzutruck.co.uk.

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Notes to Editor:

Isuzu: A Global Strength

Isuzu Truck (UK) Ltd (ITUK) is a wholly owned subsidiary of Isuzu Motors Ltd (IML) Japan, supplying Commercial Vehicles and Aftersales Support Services throughout its comprehensive Dealer Network.

Founded in 1916, Isuzu is a major global truck, commercial vehicle and diesel engine manufacturer, with customers in over 120 countries around the world relying on Isuzu trucks to carry out their day-to-day business operations.

ITUK was formed in 1996 and is a dedicated Truck Sales, Marketing & Aftersales operation supported by over 60 franchised Dealers in England, Scotland and Wales.

All Isuzu Truck products sold by ITUK are covered by a three-year unlimited mileage warranty and backed by the company's unique Customer CARE programme:

Customer Facing
Always Listening
Reliable & Trustworthy
Efficient & Friendly

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