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MAC ROOFING CELEBRATES 50 YEARS WITH NEW ISUZU TRUCK

MAC Roofing & Contracting has taken delivery of its first 7.5-tonne Isuzu N75.190(E) dropside from local dealer Ditchburn Truck Services. The truck features a bespoke 6.7m-long body, purpose-built to accommodate four pallets of aluminium building materials and finished in a striking livery to celebrate the company's 50th anniversary.

With a fleet of 50 vans, MAC Roofing previously relied on smaller vehicles for transporting materials. As the manufacturing side of the business has continued to expand, the company sought out a solution that could offer an increased payload and greater operational flexibility. The new Isuzu truck will allow for easy transport of its aluminium flashings, guttering and façade panels used primarily on commercial buildings.

Sean Matthews, Group Supply Chain Director for MAC Roofing says: "The aluminium building materials we produce are bulky, so we needed a vehicle that could be customised to fit the materials, without compromising on reliability. The Isuzu 7.5-tonner gives us the flexibility and payload we need to support our manufacturing operation as it continues to grow."

Primarily based at the company's Manchester Hyde depot, the truck will also operate across the firm's three other locations, supporting a range of functions across the wider MAC group as needed.

"The aftersales support and warranty Isuzu provides was a deciding factor when we were choosing our new vehicle; having worked with Ditchburn Truck Services before, we knew we could rely on them to help us choose a vehicle that met our exact needs," adds Matthews.

The Isuzu N75 chassis is backed by the manufacturer's three-year unlimited mileage warranty which includes 24/7 roadside assistance and full access to Isuzu Truck UK's dedicated Customer CARE team, all designed to meet the needs of commercial operators.

On the road five days per week, the truck is likely to cover around 75,000 miles per annum and is expected to remain in the fleet for around four years, depending on total mileage.

MAC Roofing has grown continuously since opening its doors in 1975. It offers a full range of services including flat and pitched roofing, standing seams, cladding, specialist fabrication, roof maintenance, design support, specialist refurbishment, and sustainable systems.

For more information visit isuzutruck.co.uk.

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Notes to Editor:

Isuzu: A Global Strength

Isuzu Truck (UK) Ltd (ITUK) is a wholly owned subsidiary of Isuzu Motors Ltd (IML) Japan, supplying Commercial Vehicles and Aftersales Support Services throughout its comprehensive Dealer Network.

Founded in 1916, Isuzu is a major global truck, commercial vehicle and diesel engine manufacturer, with customers in over 120 countries around the world relying on Isuzu trucks to carry out their day-to-day business operations.

ITUK was formed in 1996 and is a dedicated Truck Sales, Marketing & Aftersales operation supported by over 60 franchised Dealers in England, Scotland and Wales.

All Isuzu Truck products sold by ITUK are covered by a three-year unlimited mileage warranty and backed by the company's unique Customer CARE programme:

Customer Facing
Always Listening
Reliable & Trustworthy
Efficient & Friendly

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