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ISUZU TRUCK UK DEALER NETWORK GROWS WITH NEW SITE IN GLOUCESTER

Aquila Truck Centre's Gloucester facility has been appointed a full sales, parts, and service dealer by Isuzu Truck UK, adding to the company's Tipton and Worcester sites to complete its support network along the M5 corridor to the Midlands.

The dealership is situated in a predominantly rural area, where the reliability, compact size and impressive payload capacity of the Isuzu range has made the models a popular choice for local businesses. Aquila's modern site employs six skilled technicians and features five service bays, now complemented by a parts department fully stocked with Genuine Isuzu parts.

Jack Mullaney, Group Sales Director of Aquila Truck Centres, says: "Our customers love Isuzu vehicles because they're so perfectly suited to the winding roads of Gloucestershire.

"We're a family firm, and though we have a fairly big geographical footprint, we like to think we're still small enough to deliver a personal service, where every customer knows we truly care about their business needs, no matter the size of their fleet."

Isuzu Truck UK began working with Aquila Truck Centres in 2012 to provide support in the West Midlands and Shropshire areas. With more than 150 employees, the company operates seven sites in total, with three now representing the Isuzu Truck brand.

"Isuzu has always been very supportive of its dealers, and we have an excellent working relationship. The team goes out of their way to make sure that we can deliver the very best product and aftersales support to our customers. The process of bringing the Gloucester site into the Isuzu Truck UK network began almost a year ago, because we realised there was a need for more localised representation in the area, and we were keen to provide that," adds Mullaney.

Stuart Beeton, Head of Sales & Marketing at Isuzu Truck UK, comments: "Aquila Truck Centres have got a fantastic facility at Gloucester and a great team of people there to support our Isuzu Truck customers. They were the obvious choice to represent us in the area and we're excited to see them continuing to support our brand."

The Gloucester dealership is open Monday to Thursday from 06.00hrs to 00.00hrs, Fridays from 06.00hrs to 23.00hrs, and Saturdays 07.00hrs to 13.00hrs at:

119 Pearce Way
Gloucester
GL2 5YB

For more information visit isuzutruck.co.uk.

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Notes to Editor:

Isuzu: A Global Strength

Isuzu Truck (UK) Ltd (ITUK) is a wholly owned subsidiary of Isuzu Motors Ltd (IML) Japan, supplying Commercial Vehicles and Aftersales Support Services throughout its comprehensive Dealer Network.

Founded in 1916, Isuzu is a major global truck, commercial vehicle and diesel engine manufacturer, with customers in over 120 countries around the world relying on Isuzu trucks to carry out their day-to-day business operations.

ITUK was formed in 1996 and is a dedicated Truck Sales, Marketing & Aftersales operation supported by over 60 franchised Dealers in England, Scotland and Wales.

All Isuzu Truck products sold by ITUK are covered by a three-year unlimited mileage warranty and backed by the company's unique Customer CARE programme:

Customer Facing
Always Listening
Reliable & Trustworthy
Efficient & Friendly

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