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ISUZU AND CHALFORD BUILDING SUPPLIES CEMENT THEIR RELATIONSHIP WITH NEW 11-TONNE RIGID

Cotswold-based Chalford Building Supplies has taken delivery of a new 11-tonne Isuzu F110.240(E) rigid truck from local dealer AK Commercials, continuing a long-standing relationship between the two companies which began in 2011.

Mounted with a heavy-duty dropside body and a Palfinger loader crane from T H White, the Isuzu replaces an identical model which has been in operation for seven years. Chosen for its impressive payload capacity, manoeuvrability and compact footprint on the road, the F-Series is ideally suited to the narrow, winding roads of the area, and the customer's need to access rural sites with limited access.

Matthew Creed, Managing Director of Chalford Building Supplies says: "We only operate one truck of this size in our fleet, primarily so we can deliver to some of the more inaccessible locations we're called to. However, it still needs to have the payload capacity to carry the full range of building supplies we offer – and we find Isuzu's 11-tonner fits the bill perfectly."

The new truck joins the company's eight-strong mixed commercial vehicle fleet, which is comprised primarily of 16 and 26-tonners, all with cranes and dropside bodies. Plus, it joins the company's very first Isuzu which is still in operation after 13 years.

"From the beginning we have always received an incredible level of service and support from both AK Commercials and Isuzu; they give us the same attention and care you would expect as a major fleet customer," adds Creed.

The new 11-tonner has been supplied with the manufacturer's three-year unlimited mileage warranty as standard, alongside a five-year, Full Repair and Maintenance contract, which includes 24/7 roadside assistance and access to the Isuzu Truck UK Customer CARE team, with all scheduled maintenance provided by AK Commercials.

Operating out of the company's Stroud site, the new truck will deliver locally five days per week, averaging 18,000 miles annually. It is expected to stay in operation for around seven years.

Chalford Building Supplies is an independent builders' merchant, established in 1971. It serves trade and retail customers in and around Stroud, as well as in West Wiltshire from its second location in Calne.

For more information visit isuzutruck.co.uk.

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Notes to Editor:

Isuzu: A Global Strength

Isuzu Truck (UK) Ltd (ITUK) is a wholly owned subsidiary of Isuzu Motors Ltd (IML) Japan, supplying Commercial Vehicles and Aftersales Support Services throughout its comprehensive Dealer Network.

Founded in 1916, Isuzu is a major global truck, commercial vehicle and diesel engine manufacturer, with customers in over 120 countries around the world relying on Isuzu trucks to carry out their day-to-day business operations.

ITUK was formed in 1996 and is a dedicated Truck Sales, Marketing & Aftersales operation supported by over 60 franchised Dealers in England, Scotland and Wales.

All Isuzu Truck products sold by ITUK are covered by a three-year unlimited mileage warranty and backed by the company's unique Customer CARE programme:

Customer Facing
Always Listening
Reliable & Trustworthy
Efficient & Friendly

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