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## **HIRE OR BUY GROUP CONTINUES DECADE LONG RELATIONSHIP WITH ISUZU, WELCOMING NEW 7.5-TONNER**

Cambridgeshire-based Hire or Buy Group has taken delivery of a new Isuzu N75.150(E) from local dealer Arlesey Car and Commercials. Featuring specialist dropside bodywork, the versatile rigid builds on a long-standing relationship between the two businesses that has spanned more than a decade.

Replacing an older truck supplied by another manufacturer, the 7.5-tonner joins a 12-strong mixed commercial vehicle fleet that now includes Isuzu models spanning the manufacturer's full weight range, from 3.5-tonne Grafters to 13.5-tonne F-series rigids.

Jon Masterson, Managing Director of Hire or Buy Group, says: "Our relationship with Isuzu has been built on the amazing support we receive from our local dealer. At the end of the day, that backup is key for me when I am deciding on which new trucks to buy.

"Their team has always taken the time to get to know our business, meaning they're perfectly placed to ensure we get the best trucks for our needs, and this is why the number of Isuzu vehicles we operate continues to grow. They provide us with proven reliability, outstanding build quality and ultimately the flexibility we need for our operation – and our drivers love them!"

Working in collaboration with bodybuilder BL Searle, this latest 7.5-tonner is mounted with a bespoke-built dropside body designed to securely transport Calor Gas canisters, with additional storage and capacity to carry a range of specialist tools and plant available for hire.

The truck has been supplied with a three-year unlimited mileage warranty as standard. Hire or Buy Group will also receive support from the Isuzu Truck UK's Customer CARE team for the duration of the warranty period. All repair and scheduled maintenance work on the company's Isuzu fleet is carried out by its local dealer, Arlesey Car and Commercials.

Operating on local delivery routes within 30 miles of its main base in St. Neots, the truck will be used to carry out deliveries to customers of all sizes, ranging from small home projects to construction sites and factories. It will be on the road six days a week and is expected to remain in operation for around eight years.

Established in 1974, Hire or Buy Group provides around 400 types of plant and tools for hire, as well as a wide range of products for sale to the building trade from its three locations in Biggleswade, Huntingdon and St. Neots.

For more information visit [isuzutruck.co.uk](https://isuzutruck.co.uk).

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### **Notes to Editor:**

Isuzu: A Global Strength

Isuzu Truck (UK) Ltd (ITUK) is a wholly owned subsidiary of Isuzu Motors Ltd (IML) Japan, supplying Commercial Vehicles and Aftersales Support Services throughout its comprehensive Dealer Network.

Founded in 1916, Isuzu is a major global truck, commercial vehicle and diesel engine manufacturer, with customers in over 120 countries around the world relying on Isuzu trucks to carry out their day-to-day business operations.

ITUK was formed in 1996 and is a dedicated Truck Sales, Marketing & Aftersales operation supported by over 60 franchised Dealers in England, Scotland and Wales.

All Isuzu Truck products sold by ITUK are covered by a three-year unlimited mileage warranty and backed by the company's unique Customer CARE programme:

Customer Facing  
Always Listening  
Reliable & Trustworthy  
Efficient & Friendly

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