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2U FOOD CATERS TO RAPIDLY GROWING BUSINESS WITH NEW ISUZU GRAFTERS

Merseyside-based catering company, 2U Food, has taken delivery of the first 11 of a planned 21 new 3.5-tonne Isuzu N35.125 Grafters, each mounted with specialist Jiffy Banquet bodywork from Jiffy Trucks. After specifying its first Isuzu trucks in 2018, the latest assets represent new additions to the company's 75-strong commercial vehicle fleet, of which 90% are chassis cabs from the Japanese manufacturer.

The custom-built bodywork features a dedicated oven, ambient storage and a refrigerated compartment to offer convenient access to a range of hot and cold food, plus drinks. With features such as an auto on/off hand wash unit designed to help 2U Food maintain its five-star hygiene rating, the new vehicles will provide mobile catering solutions to businesses across the Northwest of England.

Paul Foster, Managing Director of 2U Food, says: "We are consistently impressed by the performance and reliability of every Isuzu in our fleet. When you add the superb aftersales support we receive from the dealer network, it's clear to see why we've returned to them time and time again.

"Our fleet is continually growing, and we now regard Isuzu Truck as our most trusted chassis partner; their vehicles keep the wheels of our business turning."

Highlighting a major benefit to the company, Foster adds: "Historically, we used to keep two spare vehicles to provide cover for breakdowns, as we would never want to risk letting our customers down. However, since moving to Isuzu, we've found we no longer need to do that. With the Grafter we reliably get more miles from every one on the fleet, with significantly less downtime."

John Briggs, Managing Director of Jiffy Trucks, adds: "Paul first introduced us to the Isuzu chassis in 2018, and since then we have completed more than 350 conversions. Isuzu is always a pleasure to work with and despite being a major manufacturer, it has the feel of a 'family-run' business where nothing is too much trouble. The team is easy to contact whenever we need anything; it's a seamless operation and they make our work so much easier."

The new Isuzu trucks will operate Monday to Friday, clocking up between 200 and 700 miles per week. They leave 2U Food's hub in Rainford and Manchester each morning, delivering quality, fresh food with professional service to customers across Cheshire, Lancashire, Greater Manchester and Merseyside. When they visit a stop they simply 'beep the horn' and begin trading.

For more information visit isuzutruck.co.uk.

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Notes to Editor:

Isuzu: A Global Strength

Isuzu Truck (UK) Ltd (ITUK) is a wholly owned subsidiary of Isuzu Motors Ltd (IML) Japan, supplying Commercial Vehicles and Aftersales Support Services throughout its comprehensive Dealer Network.

Founded in 1916, Isuzu is a major global truck, commercial vehicle and diesel engine manufacturer, with customers in over 120 countries around the world relying on Isuzu trucks to carry out their day-to-day business operations.

ITUK was formed in 1996 and is a dedicated Truck Sales, Marketing & Aftersales operation supported by over 60 franchised Dealers in England, Scotland and Wales.

All Isuzu Truck products sold by ITUK are covered by a three-year unlimited mileage warranty and backed by the company's unique Customer CARE programme:

Customer Facing
Always Listening
Reliable & Trustworthy
Efficient & Friendly

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