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RH COMMERCIAL VEHICLES EXTENDS ITS ISUZU TRUCK OFFERING TO PETERBOROUGH, WITH FOURTH AUTHORISED DEALERSHIP

Isuzu Truck UK has appointed RH Commercial Vehicles as an authorised repairer in Peterborough, bringing additional aftersales capacity to support customers in the East of England. The site becomes the fourth of RH Commercial Vehicles' six dealerships to represent the Japanese brand, joining existing locations in Northampton, Newark and Leicester.

The 10,000 sq ft site features a spacious forecourt and reception area, with four service bays facilitating the repair, maintenance and roller brake testing of commercial vehicles from 3.5 to 44 tonnes. RH Commercial Vehicles places a huge focus on customer care, with the site including a comfortable driver waiting room stocked with refreshments and entertainment.

James Daykin, Group Aftermarket Manager for RH Commercial Vehicles, says: "Operating multiple Isuzu Truck locations across the Midlands and the east of England enables us to extend our services to more local and national fleet customers, meaning they benefit from our extensive one-stop-shop offering, utilising our significant Isuzu parts stock to carry out comprehensive repairs and get their vehicles back on the road as quickly as possible."

RH Commercial Vehicles' Peterborough site also facilitates a mobile breakdown service which provides quick mobile support, helping to minimise customer downtime.

Daykin continues: "We are delighted to expand our offering to a fourth site, since our first successful partnership with Isuzu Truck opened in 2020. We have a positive working relationship with the team, and we receive excellent manufacturer support. It is our ambition to extend our network coverage across the East Midlands, with the opportunity at Peterborough helping us to achieve and exceed those plans in the coming years."

"The Isuzu truck range has celebrated significant sales growth in recent years, proving incredibly popular thanks to the versatility, manoeuvrability and competitive payload of the range. Customers also love the ownership experience, and the levels of support which come with Isuzu's unique Customer CARE programme."

Tim Hicks, Head of Operations and Product at Isuzu Truck UK comments: "RH Commercial Vehicles has built a proven track record for delivering consistently high levels of service to our customers, so expanding the relationship to include Peterborough was the obvious next step. They've got a fantastic site, and we're proud to welcome them into the Isuzu Truck family."

The dealership is open Monday to Friday from 06.00hrs to 17.30hrs, and Saturdays 07.00hrs to 12.00hrs at:

9 Empson Road
Fengate
Peterborough
PE1 5UP

For more information visit isuzutruck.co.uk | www.rhcv.co.uk

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Notes to Editor:

Isuzu: A Global Strength

Isuzu Truck (UK) Ltd (ITUK) is a wholly owned subsidiary of Isuzu Motors Ltd (IML) Japan, supplying Commercial Vehicles and Aftersales Support Services throughout its comprehensive Dealer Network.

Founded in 1916, Isuzu is a major global truck, commercial vehicle and diesel engine manufacturer, with customers in over 120 countries around the world relying on Isuzu trucks to carry out their day-to-day business operations.

ITUK was formed in 1996 and is a dedicated Truck Sales, Marketing & Aftersales operation supported by over 60 franchised Dealers in England, Scotland and Wales.

All Isuzu Truck products sold by ITUK are covered by a three-year unlimited mileage warranty and backed by the company's unique Customer CARE programme:

Customer Facing
Always Listening
Reliable & Trustworthy
Efficient & Friendly

RH Commercial Vehicles:

With over 40 years in the industry, RH Commercial Vehicles is a leading Commercial Vehicle dealership, specialising in the sales, rentals, service and repair of Renault Trucks and Isuzu Trucks.

Their experience combined with extensive aftermarket capability enables customers to receive the service they expect and minimise vehicle downtime.

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