

Impact
Gainsborough Business Park
Fields Farm Road
Long Eaton
Nottingham
NG10 1PX

Release date: 31 March 2017

IMPACT REGIONAL SALES MANAGER COLIN INGRAM HELPS RAISE MORE THAN £220,000 FOR TRANSAID

Impact's Regional Sales Manager Colin Ingram has successfully completed a challenging 280-mile cycle ride across South Africa, helping to raise more than £220,000 for Transaid – the most a single event has ever achieved for the organisation.

An avid cyclist, Ingram cycled 120 miles each week to train for the event, that has raised funds to help the international development organisation transform lives by providing safe, available and sustainable transport across Africa.

The 40-strong team of cyclists who took part faced 20km climbs and 40mph headwinds along the route which took them from De Doorns on the Western Cape to Cape Agulhas – the southernmost point of the continent.

Speaking of the achievement, Ingram, who is originally from South Africa, said: "I am incredibly proud to have helped raise such a phenomenal sum for Transaid and support such a worthwhile cause. This was very much a team effort and it was fantastic to see a group of people with varying cycling experience encouraging each other and working towards a common goal.

"It's always a thrill to be back in South Africa cycling amongst the beautiful scenery, and with plenty of off-roading in the itinerary we were soon rewarded with sightings of baboons, ostriches and springboks."

Ingram's achievement was generously supported by Bulmor, Carer Heavy Duty Electric Lift Trucks, Nilfisk and Powerflex.

Since pledging its support to Transaid in January 2015, Impact has worked hard to bolster its annual financial contribution with additional support. Last year the company facilitated the donation of a Cat lift truck, which has since helped more than 80 people in Zambia qualify as forklift truck operators. Impact also seconded National Training Manager Mark Prickett to Transaid on a two-week teaching placement.

Founded by Save the Children, The Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal, Transaid shares 25 years' worth of expertise in 23 countries with partners and governments – empowering people to build the skills they need to transform their own lives.

For more information about Impact visit www.impact-handling.com.

ends

About Impact

Impact is the sole distributor for Cat® Lift Trucks, Konecranes Lift Trucks, Mafi and Carer Heavy Duty Electric Lift trucks for the whole of the UK and Ireland. Impact is also an agent for some of the world's best-known specialist brands, and offers a full complement of materials handling equipment, ranging from automated guided vehicles, multi-directional trucks, side loaders, articulated trucks, access equipment and cranes. As one of the UK's largest independent materials handling companies, Impact operates from 11 locations and has more than 300 employees, including in excess of 160 service engineers. It operates a combined fleet of more than 5,000 rental units, plus supports 3,000 customer-owned machines and 1,000 used assets.



<https://twitter.com/ImpactForkTruck>



<https://www.linkedin.com/company/impact-handling>

Note to editor: For press information contact Andy Hemphill or Beth Laws at Garnett Keeler PR on 020 8647 4467 or by email to andy.hemphill@garnettkeeler.com / beth.laws@garnettkeeler.com. Please note colour separation enquiries will be processed by email only – send all requests to sep@garnettkeeler.com

IH/137/17