



Impact
Gainsborough Business Park
Fields Farm Road
Long Eaton
Nottingham
NG10 1PX

Release date: 3 November 2016

IMPACT SUPPLIES POLYPIPE WITH MULTI-COLOURED FORKLIFT FLEET

Impact has supplied long-standing customer Polypipe with a fleet of 17 new multi-coloured Cat® lift trucks, tailoring the specifications to match the piping specialist's exacting requirements.

Polypipe turned to Impact, the UK's sole Cat® Lift Trucks distributor, to provide a fleet of 17 new 2.5-tonne diesel-powered forklift trucks, one power pallet truck and an industrial sweeper for its Doncaster headquarters. Prior to delivery, Polypipe briefed Impact to respray the rear of each forklift one of three different colours – a strategy the customer uses to identify at a glance which department a truck belongs to.

The forklifts have also been specified with a mix of Kooi-Reachforks for double-deep stacking duties and spreader forks for carrying pipes up to six metres in length. Each forklift has also been kitted out with OptaFleet Advanced Fleet Management Systems to monitor truck performance and ensure optimum usage.

Steve Watkin, Dispatch Manager at Polypipe's Doncaster site, says: "Impact's support has been phenomenal. They helped us specify precisely the right trucks and took on board all of the modifications we needed. We trust Impact implicitly with our fleet and have done for as long as I can remember."

Impact has supported Polypipe's materials handling fleet for decades and has even placed one of its engineers permanently onsite to maintain the fleet and spot any potential issues before they cause truck downtime.

"The back-up support provided by Impact is second-to-none. Having an Impact engineer onsite is invaluable; plus the commitment to carrying out proactive maintenance means we are able to get the maximum from each truck."

The new machines form part of a 60-strong materials handling fleet at the Doncaster site, supplied exclusively by Impact. The forklifts will be double-shifted, working an average of 16-hours per day, seven days a week. Together they will load up to 50 commercial vehicles per day, in addition to packing product cages and general movement duties.

Polypipe was founded in Doncaster in 1980 as a provider of plastic drainage products. Today the company offers more than 20,000 product lines covering the residential, commercial, civil and infrastructure markets with piping solutions. The company operates a fleet of 400 vehicles and has a workforce of almost 3,000 people.

For more information about Impact visit www.impact-handling.com.

ends

About Impact

Impact is the sole distributor for Cat® Lift Trucks, Konecranes Lift Trucks, Mafi and Carer Heavy Duty Electric Lift trucks for the whole of the UK and Ireland. Impact is also an agent for some of the world's best-known specialist brands, and offers a full complement of materials handling equipment, ranging from automated guided vehicles, multi-directional trucks, side loaders, articulated trucks, access equipment and cranes. As one of the UK's largest independent materials handling companies, Impact operates from 11 locations and has more than 300 employees, including in excess of 160 service engineers. It operates a combined fleet of more than 5,000 rental units, plus supports 3,000 customer-owned machines and 1,000 used assets.



https://twitter.com/ImpactForkTruck



https://www.linkedin.com/company/impact-handling

Note to editor: For press information contact Andy Hemphill or Beth Laws at Garnett Keeler PR on 020 8647 4467 or by email to andy.hemphill@garnettkeeler.com / beth.laws@garnettkeeler.com. Please note colour separation enquiries will be processed by email only – send all requests to sep@garnettkeeler.com

IH/109/16