



Impact
Gainsborough Business Park
Fields Farm Road
Long Eaton
Nottingham
NG10 1PX

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IMPACT LAUNCHES SERVICING AND MAINTENANCE PACKAGE FOR CAT® LIFT TRUCK OWNERS

Cat® lift truck owners can now benefit from a fully-tailored proactive servicing and maintenance programme, thanks to a new fixed-price aftermarket support package from Impact, the UK's sole distributor of Cat lift trucks.

The package – inclusive of all consumables, genuine OEM parts, labour and oils – is available to all Cat® Lift Trucks customers who own their assets outright, allowing businesses to spread the cost of routine servicing and maintenance over 12 fixed-price monthly payments.

Prior to the start of the programme, Impact conducts a free, no obligation, site and application survey to determine the servicing and maintenance requirements for each individual operation, ensuring that every package is fully-tailored.

Paul Phillips, Head of Aftersales at Impact, says: “Regularly serviced forklifts perform better, last longer and ultimately offer a better return on investment. A proactive approach to forklift maintenance helps to spot any potential issues before they result in a breakdown, plus any work can be scheduled outside of peak operating times, minimising disruption to the business.

“Having a service plan in place is also beneficial for financial budgeting. It allows fleet managers to know in advance exactly how much their trucks are going to cost them month on month.”

All work is carried out to exacting manufacturer standards by local factory-trained field service engineers, who are best placed to help a Cat lift truck reach its full life potential and provide detailed service inspection reports with each visit.

For more information about the package or to contact your local Impact branch, visit www.impact-handling.com

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About Impact

Established in 1985, Impact is wholly owned by Eqstra Holdings and is the sole distributor for Cat® Lift Trucks for the whole of the UK and Ireland. Impact is also an agent for some of the world's best known materials handling brands; ranging from forklift and warehouse equipment, heavy duty lift trucks, long load handling, side loaders, articulated trucks, access equipment and cranes which makes up a full complement of materials handling equipment. As one of the UK's largest independent materials handling companies, Impact operates from 11 locations and has more than 300 employees, including in excess of 160 service engineers. It operates a combined fleet of more than 5,000 rental units, plus supports 3,000 customer-owned machines and 1,000 used assets.



<https://twitter.com/ImpactForkTruck>



<https://www.linkedin.com/company/impact-handling>

Note to editor: For press information contact Andy Hemphill or Beth Laws at Garnett Keeler PR on 020 8647 4467 or by email to andy.hemphill@garnettkeeler.com / beth.laws@garnettkeeler.com. Please note colour separation enquiries will be processed by email only – send all requests to sep@garnettkeeler.com

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