

Impact
Gainsborough Business Park
Fields Farm Road
Long Eaton
Nottingham
NG10 1PX

Release date: 15 April 2016

IMPACT INVESTS MORE THAN £1M IN KONECRANES LIFT TRUCKS

Impact – sole distribution partner in the UK and Ireland for Konecranes Lift Trucks – has invested more than £1m in five new trucks from the manufacturer, adding two reach-stackers, a pair of heavy-duty forklifts and a truck outfitted for specialist applications to its hire fleet.

Based at Impact's centre of heavy-duty truck excellence in Doncaster, the five new arrivals add to the company's existing heavy truck fleet, and will be available at short notice to meet Impact customers' immediate needs, with delivery possible on a next-day basis thanks to Impact's in-house distribution fleet.

Impact and Konecranes will be jointly exhibiting at freight transport, logistics and supply chain management event Multimodal in Birmingham on 10-12 May, and Impact Managing Director Terry Kendrew says: "This investment in Konecranes equipment demonstrates our commitment to meeting all our customers' materials handling needs, rapidly and with the minimum of fuss – be it one electric counterbalance forklift, a mixed fleet of materials handling equipment, or a massive 45-tonne reach-stacker.

"Expanding our stock of new heavy trucks – vehicles kept ready to work the second they roll off the delivery low-loader – could make all the difference to our customers' busy schedules."

The five-strong Konecranes fleet consists of two container reach-stackers which boast a 45-tonne lifting capacity (SMV 4531TC5), a pair of 12-tonne heavy-duty forklift trucks (SMV 12-600 C), and a single 33-tonne forklift (SMV 33-1200 C) designed for specialist applications including handling steel, concrete and other heavy industrial items, with fittings for customers' bespoke attachments.

The trucks will also be available for short-term hire – depending on the customer's specific requirements.

As official distribution partner for the company, Impact has full access to Konecranes Lift Trucks' European parts stockholding, for delivery on a next-day basis.

This supply line is supplemented by the company's technical support team, who have been maintaining heavy-duty trucks supplied to Impact customers for decades. To supplement this knowledge, Impact's own team of technical trainers were flown to Sweden for direct training from factory staff at the start of the distributorship.

Impact was appointed as a distributor for Konecranes Lift Trucks in 2014, extending its materials handling portfolio from the smallest pallet trucks to specialist port-based trucks with lifting capacities of up to 100 tonnes.

For more information about Impact visit www.impact-handling.com.

ends

About Impact

Established in 1985, Impact is wholly owned by Eqstra Holdings and is the sole distributor for Cat® Lift Trucks for the whole of the UK and Ireland. Impact is also an agent for some of the world's best known materials handling brands; ranging from forklift and warehouse equipment, heavy duty lift trucks, long load handling, side loaders, articulated trucks, access equipment and cranes which makes up a full complement of materials handling equipment. As one of the UK's largest independent materials handling companies, Impact operates from 11 locations and has more than 300 employees, including in excess of 160 service engineers. It operates a combined fleet of more than 5,000 rental units, plus supports 3,000 customer-owned machines and 1,000 used assets.



<https://twitter.com/ImpactForkTruck>



<https://www.linkedin.com/company/impact-handling>

Note to editor: For press information contact Andy Hemphill or Beth Laws at Garnett Keeler PR on 020 8647 4467 or by email to andy.hemphill@garnettkeeler.com / beth.laws@garnettkeeler.com. Please note colour separation enquiries will be processed by email only – send all requests to sep@garnettkeeler.com

IH/092/16