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FRUEHAUF APPOINTS NEW BUSINESS DEVELOPMENT MANAGER AS PART OF CONTINUED GROWTH

Tipping trailer and truck body manufacturer, Fruehauf, has appointed Gary Hunt as Business Development Manager, who will play a significant role in the company's continued expansion plans for 2024.

Hunt, 39, moves into the role after 13 years at Weightlifter Bodies, where he worked his way up to Area Sales Manager, supplying tipping trailers and rigid tipping bodies to operators in England, Scotland and Ireland.

Commenting on his appointment, Hunt says: "I'm excited to join Fruehauf amid such a busy period of growth for the company. Meeting the evolving needs of our customers is key to the role. I look forward to supplying them with the best trailers in the industry, alongside maintaining the exceptional service our clients are accustomed to."

With responsibility for looking after Fruehauf's existing accounts and generating new business in the Midlands and the North of England, Hunt will work closely with National Technical Sales Manager, Karl Spooner and his team, to boost UK trailer sales.

Fruehauf Managing Director Steven Cairns says: "Gary's strong industry knowledge and sales experience will be invaluable to the business as we continue to step up the manufacturing of our high-spec trailers at our Grantham facility."

Fruehauf's popular sloper smoothsider trailers and step frame bathtub tippers are both produced at its 73-acre site in Grantham, Lincolnshire, where the company offers specialist design, engineering, fabrication and livery application for a range of vehicles and components.

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Note to editors:

Leading specialist truck and applications dealer [MV Commercial](#) completed a multi-million pound deal to acquire Fruehauf out of administration in October 2021. The deal saw MV provide a secure future for the well known brand as well as protecting 120 jobs. An immediate cash injection and commitment to further investment over the next three years make up part of the deal alongside a modernisation of Fruehauf's Grantham site.

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