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PASS LOGISTICS TURNS TO FRAIKIN FOR THE FIRST TIME WITH BESPOKE CONTRACT HIRE AND RENTAL PACKAGE

Doncaster-based Pass Logistics has taken delivery of 12 new 6x2 tractor units on a mix of contract hire and short-term rental from Fraikin – a first step towards eventually seeing its currently 18-strong HGV fleet supplied by the commercial vehicle and mobility service provider.

Joining a busy 24/7 operation, six tractor units have been supplied on a full-service five-year contract hire deal, while the remaining trucks arrive on a short-term rental agreement. Replacing a mixture of owned and leased vehicles, Fraikin created the bespoke arrangement to help Pass Logistics simplify its fleet-related expenses.

Adrian Sullivan, Managing Director at Pass Logistics, says: “Through a sequence of unfortunate circumstances, we were forced to purchase several vehicles on a finance package from our previous contract hire partner. Sadly, the trucks proved to be unreliable, while also burdening us with some costly financial commitments – Fraikin completely turned that situation around.

“The team worked quickly to help clear the existing finance agreement, then through understanding our workflows and fleet needs, they were able to build a tailored package that delivers the commercial and operational security we need. Fraikin’s efforts have transformed our business, letting us move forward hassle-free.”

The contract hire deal features comprehensive servicing, repairs, licensing, regular safety inspections, annual MOT testing, tyre management, roadside assistance, and

24/7, 365 customer support. The six rental trucks will also receive round-the-clock care, including preventative maintenance, repairs and replacement vehicle cover.

Fraikin's intuitive maintenance portal, FRAIKinVIEW, will help Pass Logistics bolster safety and operational efficiency, by providing a complete overview of all scheduled and unplanned work on the new assets.

The company's MYSMARTFLEET connected technologies package is also included, which helps to improve performance with real-time data on metrics such as distance travelled, fuel efficiency and driver behaviour.

Steve Williams, Business Development Manager at Fraikin, says: "It's been a pleasure to help Pass Logistics find the perfect solution to its fleet needs. We're especially excited to introduce MYSMARTFLEET to their operation, as the detailed operational AI analytics it can provide will help unlock significant savings, improve uptime and most importantly deliver additional safeguarding measures for its drivers."

Coinciding with Pass Logistics' recently announced shirt sponsorship deal with Doncaster Rovers, the six new contract hire trucks have been christened with the names of club legends Alick Jeffery, Billy Sharp, Brian Stock, Colin Douglas, Francis Tierney and James Coppinger.

Pass Logistics offers a wide range of delivery services across the UK and Europe, with the new trucks expected to cover 130,000km annually, operating from the company's Doncaster headquarters.

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Notes to editor:

About Fraikin

[Fraikin Ltd](#) is part of the [Fraikin Group](#), the largest commercial vehicle fleet services company in Europe, providing expert fleet management, contract hire and rental solutions to both the private and public sectors. The Fraikin Group, established in France in 1944 by Gérard Fraikin, has operations in 11 countries, with more than 2,800 employees, 7,000 clients, 157 branches and a fleet of more than 58,000 vehicles. Its operations span Belgium,

France, Germany, Italy, Luxembourg, Netherlands, Poland, Saudi Arabia, Spain, Switzerland, and the UK.

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