

Fraikin Ltd
First Floor, 2M, Middlemarch Business Park,
Siskin Drive, Coventry, CV3 4FJ
Tel: 02476 694494
Email: talk-to-us@fraikin.co.uk
Web: www.fraikin.co.uk

Release date: 6 November 2023

FISHERS PUTS 25 NEW FRAIKIN-SUPPLIED RIGID TRUCKS ON THE ROAD

Scotland's largest commercial laundry and textile rental company, Fishers Laundry Services, has extended its relationship with Fraikin with the delivery of 25 new trucks – adding a single 7.5-tonne and 24 15-tonne rigids – as part of an ongoing fleet refreshment programme.

The new vehicles each benefit from Fraikin's full suite of connected technologies, including MYSMARTFLEET, 360-degree cameras and access to maintenance portal, FRAIKinVIEW, to help bolster safety and operational efficiency.

Lucy Renaut, Group Finance Director at Fishers, says: "Fraikin is still a relatively new supplier to our business. The partnership we have formed enables us to deliver our freshly laundered linen, towels and garments directly to our customers. Fraikin's efforts to place new vehicle orders promptly have allowed us to maintain our typical renewal timeline and, more importantly, keep our focus entirely on our core business activities."

By turning to Fraikin, Fishers will continue to enjoy the benefits associated with contract hire, which includes all scheduled vehicle maintenance and any repair work, alongside dedicated 24/7 support from the Fraikin team.

The array of connected technologies featured in the build specification offers real-time visibility and opportunity for analysis on metrics such as distance travelled, fuel efficiency and driver behaviour, as well as accurate predictive maintenance scheduling and breakdown and repair monitoring.

For further press information please contact:
Gary Baker
Garnett Keeler Public Relations Ltd
Tel: 020 8647 4467
Email: gary.baker@garnettkeeler.com

John Cooper, Business Development Manager at Fraikin, says: “It is great to see our strong supplier relationships pay dividends for Fishers, helping us to deliver these new units into service quickly. We’re excited about the opportunities to grow our relationship further over the years ahead.”

Fishers’ commercial vehicle fleet operates seven days a week, transporting laundry to and from the company’s five sites in Coatbridge, Livingston, Newcastle, Perth and Cupar to hospitality, industry, healthcare and cleanroom businesses.

Fishers Laundry Services works across Scotland and the north of England processing up to two million items per week with its Cleanroom business servicing the whole of the United Kingdom.

ends

Notes to editor:

About Fraikin

[Fraikin Ltd](#) is part of the [Fraikin Group](#), the largest commercial vehicle fleet services company in Europe, providing expert fleet management, contract hire and rental solutions to both the private and public sectors. The Fraikin Group, established in France in 1944 by Gérard Fraikin, has operations across Europe, with more than 3,000 employees, 11,200 clients, 171 branches and a fleet of more than 60,000 vehicles. Its operations span the Benelux countries, France, Germany, Italy, Poland, Spain, Switzerland, and the UK.

For further press information please contact:

Gary Baker at Garnett Keeler PR on 020 8647 4467 or by email to gary.baker@garnettkeeler.com

To access Fraikin’s online newsroom please visit <http://www.gk.news/fraikin>

FRA/326/23