

Fraikin Ltd
First Floor, 2M, Middlemarch Business Park,
Siskin Drive, Coventry, CV3 4FJ
Tel: 02476 694494
Email: talk-to-us@fraikin.co.uk
Web: www.fraikin.co.uk

Release date: 14 July 2022

FRAIKIN HELPS REYNOLDS LEAD THE CHARGE TOWARDS AN ELECTRIC FUTURE

Reynolds, one of the biggest chilled food suppliers in the UK, has turned to Fraikin as it embarks on a long-term electrification strategy across its commercial vehicle fleet, with the company's first of a planned 24 all-electric trucks already delivering significant emissions savings.

Signed to a five-year, full-service contract hire agreement, the new 7.5-tonne temperature-controlled rigid has been specifically adapted by an electric drivetrain specialist and features a bespoke body from Paneltex.

Joining a 212-strong mixed commercial vehicle fleet, the new truck replaces an older diesel asset on multi-drop delivery routes around Bristol and Bath and is saving the business around 550kg of CO₂ emissions per week. Over the next three years the plan is for it to be joined by a further 23 electric vehicles, ranging from 4.5-tonne vans up to a 37-tonne tractor unit.

Steve White, Head of National Fleet at Reynolds, says: "Improving the sustainability of our fleet by making the shift to electric has been a long-term plan for the business, but we needed a partner capable of supporting us on that journey.

"Fraikin met all the criteria we were looking for. They are ahead of the curve when it comes to alternative-fuelled options, with unrivalled industry experience and product knowledge combined with a level of flexibility that helped us to take the first step. We have grand plans moving forward with them from here."

For further press information please contact:
Gary Baker
Garnett Keeler Public Relations Ltd
Tel: 020 8647 4467
Email: gary.baker@garnettkeeler.com

The business opted for its Bristol depot as the base for the new truck as the varied delivery routes would provide a perfect testing ground for range and performance. The vehicle is on the road six days per week, covering between 90 and 100 miles a day, well within the 140-mile range from a single charge.

Though true comparisons between the total cost of operation compared to the diesel truck it replaced are difficult to accurately measure, the seven-hour overnight charge required to replenish the battery each night has cut weekly fuel costs by more than 50%.

“We believe electric to be the future, so have invested in the charging infrastructure required to support our plans. We’ve factored in the relevant costs involved and we know that the fuel savings will deliver a return on that investment over time. That said, cost-saving has never been the priority for us, this is about leading the charge toward a greener future,” adds White.

As the company’s electric vehicle partner, Fraikin will help Reynolds to place 10 new 4.5-tonne vans, 10 more 7.5-tonne trucks, a 26-tonne and 19-tonne rigid, and the all-electric tractor unit into operation by 2025, spread across its seven depots in Bristol, Bury St Edmunds, Coalville, Grangemouth, Leeds, Newbury, and Stockport.

Reynolds will rely on Fraikin for all repair, maintenance and servicing on the new vehicle, utilising the company’s expertise in the new technology and its national network of workshops

Set up in 1945, Reynolds started as a fruit and vegetable stall in Hackney and now supplies an extensive range of fresh food, including meat, poultry, seafood, cheese and other dairy products, as well as prepared produce to customers in the catering and foodservice sectors.

ends

Notes to editor:

About Fraikin

[Fraikin Ltd](#) is part of the [Fraikin Group](#), the largest commercial vehicle fleet services company in Europe, providing expert fleet management, contract hire and rental solutions to both the private and public sectors. The Fraikin Group, established in France in 1944 by Gérard Fraikin, has operations in 11 countries, with more than 2,800 employees, 7,000

clients, 157 branches and a fleet of more than 58,000 vehicles. Its operations span Belgium, France, Germany, Italy, Luxembourg, Netherlands, Poland, Saudi Arabia, Spain, Switzerland, and the UK.

For further press information please contact:

Gary Baker at Garnett Keeler PR on 020 8647 4467 or by email to gary.baker@garnettkeeler.com

To access Fraikin's online newsroom please visit <http://www.gk.news/fraikin>

FRA/269/22