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FRAIKIN PUBLISHES FREE EXECUTIVE SUMMARY TO GUIDE OPERATORS ALONG THE ROAD TO ZERO

Fraikin has published an executive summary of the Government's *Road to Zero* – the Department for Transport's white paper documenting how it intends to 'clean up' the vehicles on our roads.

Available to download from www.fraikin.co.uk/roadtozero, the contract hire and rental specialist has used its expertise to explore key targets cited in the report and highlight the potential impact they may have on the industry.

James Walker, Commercial Director at Fraikin, says: "Central to the *Road to Zero* report are ambitious plans to encourage the widespread adoption of low and zero emissions vehicles.

"At Fraikin, we want to be leading the discussion on how the industry transfers from diesel to gas or electric drivetrains. Producing this executive summary is just one of the many steps we've taken to ensure we're best placed to help our customers."

As the industry moves forward and new commercial vehicle innovations become available, Fraikin will be on hand with a suite of connected technologies that will guarantee customers maximum efficiency as they make their journey on the road to zero.

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Notes to editor:

About Fraikin

[Fraikin Ltd](#) is part of the [Fraikin Group](#), the largest commercial vehicle fleet services company in Europe, providing expert fleet management, contract hire and rental solutions to both the private and public sectors. The Fraikin Group, established in France in 1944 by Gérard Fraikin, has operations in 16 countries, with more than 2,800 employees, 7,000 clients, 180 branches and a fleet of 60,000 vehicles. Its operations span Belgium, Czech Republic, France, Germany, Hungary, Italy, Luxembourg, Morocco, Netherlands, Russia, Saudi Arabia, Slovakia, Spain, Switzerland, Poland and the UK.

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