

## Press Information



Fraikin Limited  
Fraikin House, Torwood Close,  
Westwood Business Park, Coventry CV4 8HX  
Tel: 02476 694494 Fax: 02476 470419  
Email: [talk-to-us@fraikin.co.uk](mailto:talk-to-us@fraikin.co.uk)  
Web: [www.fraikin.co.uk](http://www.fraikin.co.uk)

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### FRAIKIN TAKES POLE POSITION WITH GRAND PRIX EXPRESS

Delivery firm Grand Prix Express has signed a new five-year, full-service contract hire agreement with Fraikin for three DAF rigid trucks, thanks in part to the excellent service the company had previously received from Fraikin's rental division.

The deal marks the first contract hire agreement between the two companies and places the 18-tonne DAF CFs in a 30-strong fleet, replacing trucks previously on contract hire from a competitor. Fraikin delivered the new assets with the latest generation forward-facing and reversing cameras to support the customer's duty of care to its drivers, as well as improving road safety, load security and aiding vehicle manoeuvrability.

Russell Godwin, Managing Director of Grand Prix Express, says: "Fraikin supplied us with a short-term rental solution last year and the support we received was second to none. When we wanted to refresh our fleet with newer vehicles, the rapport we'd already built with Fraikin meant we knew they could deliver exactly what we needed – and they didn't disappoint.

"We're now benefitting from proactive maintenance and access to the FraikinView web portal, which allows us to see the status of our Fraikin assets at any time. It's a great innovation for helping to make sure our fleet is always running at full capacity. From start to finish, they made the process very easy."

For further press information please contact:  
**Gary Baker**  
Garnett Keeler Public Relations Ltd  
Tel: 020 8647 4467  
Email: [gary.baker@garnettkeeler.com](mailto:gary.baker@garnettkeeler.com)

All maintenance and servicing will be conducted on a collection and delivery basis, with Fraikin supplying a substitute vehicle to Grand Prix Express while any work is being carried out. FraikinView enables the customer to closely monitor the maintenance schedule, providing complete transparency of any work in progress.

Godwin adds: “We regularly invest in the latest delivery software and communications technology to ensure our fleet, and the business, is at the cutting edge. It was clear that Fraikin has a similar outlook, so it seemed an ideal match.”

Each DAF is mounted with a JC Payne curtainside body with tail lift, plus features forward-facing and reversing cameras to support the firm’s duty of care to drivers, as well as improving road safety, load security and aiding vehicle manoeuvrability. In addition, a special livery was applied to the vehicles to mark Grand Prix Express’ 40<sup>th</sup> anniversary this year – a milestone it coincidentally shares with Fraikin in the UK.

Based at the customer’s main site in Mochdre, near Colwyn Bay, the new vehicles will be in operation five days a week, delivering pallets and parcels across the UK and clocking up around 50,000 miles a year.

Originally a delivery business servicing North Wales, Chester and the Wirral, Grand Prix Express is still family-run, but it now also operates an international delivery and collection service for some of the UK’s largest parcel and pallet companies, including Fortec Distribution Network, DHL and DX Freight, while still serving individuals and private businesses both large and small.

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**Notes to editor:**

**About Fraikin**

[Fraikin Ltd](#) is part of the [Fraikin Group](#), the largest commercial vehicle fleet services company in Europe, providing expert fleet management, contract hire and rental solutions to both the private and public sectors. The Fraikin Group, established in France in 1944 by Gérard Fraikin, has operations in 16 countries, with more than 2,800 employees, 7,000 clients, 180 branches and a fleet of 60,000 vehicles. Its operations span Belgium, Czech Republic, France, Germany, Hungary, Italy, Luxembourg, Morocco, Netherlands, Russia, Saudi Arabia, Slovakia, Spain, Switzerland, Poland and the UK.

**For further press information please contact:**

Gary Baker at Garnett Keeler PR on 020 8647 4467 or by email to [gary.baker@garnettkeeler.com](mailto:gary.baker@garnettkeeler.com)

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