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ABERDEENSHIRE LARDER RAISES ITS GAME WITH FRAIKIN

Fraikin has signed a conquest deal with butcher and game dealer Aberdeenshire Larder for five refrigerated 3.5-tonne Mercedes-Benz Sprinter vans on full-service contract hire, marking the first time both companies have worked together.

The new assets join a seven-strong fleet and replace older variants previously on contract hire from another supplier, alongside two light commercials owned by the customer. They will deliver fresh and frozen meat products to catering and retail customers across mainland Scotland six days a week.

Key to securing the three-year agreement was Fraikin's ability to proactively manage all maintenance and servicing around the customer's hours of operation, despite the fleet's intense delivery schedule.

Vicki Moir, Business Development Manager at Aberdeenshire Larder, says: "Our delivery vehicles can travel 500 miles in one day, so it's important they're always in the best condition; if there are any problems, it's imperative that they are looked at quickly to avoid delays. Fraikin were able to supply us with the perfect vans for the job, supported by a full-service agreement which is tailored specifically to ensure our operation runs as smoothly as possible."

All maintenance and servicing will be managed by Fraikin through an approved third-party provider, ensuring each vehicle is back on the road as soon as possible.

Each Mercedes-Benz Sprinter van will clock up 50,000 miles a year from Aberdeenshire Larder's main headquarters in Ellon. They are fitted with a Carrier

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Transicold Xarios refrigeration system which helps to maintain consistent temperatures during the company's intense multi-drop delivery operation.

Moir adds: "We've used contract hire in the past, but it was clear from the outset that Fraikin were offering that little bit more. They quickly understood our needs as a business, suggested the ideal vehicles for our operation and offered additional benefits that helped to reassure us that our fleet is in good hands – now, we're able to really focus on growing the company."

Aberdeenshire Larder works with small to medium-sized independent food businesses and offers a wide range of meat products and locally-sourced wild venison and small game. It also has an on-site butchery team that supplies a daily selection of fresh burgers and sausages.

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Notes to editor:

About Fraikin

[Fraikin Ltd](#) is part of the [Fraikin Group](#), the largest commercial vehicle fleet services company in Europe, providing expert fleet management, contract hire and rental solutions to both the private and public sectors. The Fraikin Group, established in France in 1944 by Gérard Fraikin, has operations in 16 countries, with more than 2,800 employees, 7,000 clients, 180 branches and a fleet of 60,000 vehicles. Its operations span Belgium, Czech Republic, France, Germany, Hungary, Italy, Luxembourg, Morocco, Netherlands, Russia, Saudi Arabia, Slovakia, Spain, Switzerland, Poland and the UK.

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FRA/104/18