

**Fraikin Limited**Fraikin House, Torwood Close,  
Westwood Business Park, Coventry CV4 8HX

Tel: 02476 694494 Fax: 02476 470419

Email: [talk-to-us@fraikin.co.uk](mailto:talk-to-us@fraikin.co.uk)Web: [www.fraikin.co.uk](http://www.fraikin.co.uk)

Release date: 22 July 2016

**FRAIKIN GROWS LYRECO CONTRACT BY MORE THAN 80 PER CENT**

Fraikin is delivering more than 170 new 3.5-tonne Renault Master long wheelbase vans into service with office products supplier Lyreco – to give the customer one of the most modern light commercial vehicle fleets in the business.

Following a rigorous tender process managed by ERA Fleet Cost Management, the new vehicles are being supplied on a four year full service contract hire basis to support Lyreco in fulfilling its next-day delivery promise to customers.

The company's 2016 fleet investment includes an initial batch of 89 new Master vans, which are replacing assets previously supplied via an alternate provider. In July Fraikin will commence delivery of phase two of the deal, with a further 83 Master vans to replace older Fraikin assets in the fleet.

Jennie Lucas, National Distribution Manager, Lyreco, says: "Fraikin plays an integral role in maximising our fleet uptime and efficiency, which in turn means we can keep our next-day delivery promise. Their proven track record was key to renewing the 10-year relationship, and part of the decision to extend their share of our fleet."

Fraikin will maximise fleet uptime by taking care of all vehicle servicing overnight and at weekends, with a collection and delivery service to make it hassle-free for Lyreco. Fraikin also provides rapid replacement vehicles nationwide in the event of a contract vehicle suffering unexpected downtime, sourced from its own 1,200-strong rental fleet – with a commitment to being able to supply the specification of van preferred by Lyreco.

For further press information please contact:

**James Boley**

Garnett Keeler Public Relations Ltd

Tel: 020 8647 4467

Email: [james.boleyn@garnettkeeler.com](mailto:james.boleyn@garnettkeeler.com)

All vehicle maintenance is co-ordinated centrally via the 24/7 Fraikin Service Centre (FSC) in Coventry, using a dual network of both Fraikin branches and approved repair agents. This ensures Lyreco benefits from the highest standards of maintenance, with each of its 24 regional distribution centres no more than a few miles from either a Fraikin branch or an authorised service partner.

Lyreco is also able to monitor its fleet through FraikinView – a specialist web portal which enables vehicle defects to be reported online and provides up-to-the-minute progress of vehicle breakdowns. It also lists planned maintenance work, helping Lyreco optimise fleet scheduling, and hosts important vehicle documentation, service records and fleet information to aid compliance.

“Having access to service documentation and vehicle records online is a real bonus. Operational compliance and fleet efficiency is extremely important to us – FraikinView makes life easier,” adds Lucas.

The new deliveries will join a 280-strong commercial vehicle fleet operated by Lyreco, which also includes a combination of five-tonne panel vans and 7.5-tonne rigids. They will be spread across Lyreco’s national network, with each van expected to cover up to 30,000 miles a year and be on the road up to six days a week.

ends

**Notes to editor:**

**About Fraikin**

[Fraikin Ltd](#) is part of the [Fraikin Group](#), the largest commercial vehicle fleet services company in Europe, providing expert fleet management, contract hire and rental solutions to both the private and public sector. The Fraikin Group, established in France in 1944 by Gérard Fraikin, has operations in 16 countries, with more than 2,800 employees, 7,000 clients, 180 branches and a fleet of 60,000 vehicles. Its operations span Belgium, Czech Republic, France, Germany, Hungary, Italy, Luxembourg, Morocco, Netherlands, Russia, Saudi Arabia, Slovakia, Spain, Switzerland, Poland and the UK. Since 2007 Fraikin has been owned by [CVC Capital Partners](#), one of the world’s leading private equity and investment advisory firms.

**For further press information please contact:**

James Boley at Garnett Keeler PR on 020 8647 4467 or by email to [james.boleyn@garnettkeeler.com](mailto:james.boleyn@garnettkeeler.com)

To access Fraikin's online newsroom please visit <http://news.cision.com/fraikin>

FRA/048/16