

Fraikin LimitedFraikin House, Torwood Close,
Westwood Business Park, Coventry CV4 8HX

Tel: 02476 694494 Fax: 02476 470419

Email: talk-to-us@fraikin.co.ukWeb: www.fraikin.co.uk

Release date: 21 April 2016

FRAIKIN EXPANDS NORTHAMPTON RENTAL OPERATION

Fraikin is expanding its new rental site in Northampton to meet growing customer demand, less than a year after opening as its first trailer rental branch.

The Northampton facility was initially stocked with a fleet of 200 curtainside trailers – which is now expanding by a further 25 per cent, with 50 additional trailers to join the fleet by the end of June 2016. The Northampton branch is also expanding to offer the full Fraikin rental line-up from 3.5 to 44 tonnes.

Mark Newnes, Operations Director at Fraikin, explains: “Trailer rental was a new venture for us last summer and the demand we’ve seen has been a pleasant surprise, with utilisation rates well ahead of target. We are confident these next 50 trailers will prove as desirable to hire as the first 200.”

Commenting on the expanded range, Steph Carpenter, Rental Branch Manager, says: “Northampton was originally conceived to house our national trailer rental business but we positioned some light commercials and trucks on site and they’ve been going out on hire locally as fast as they arrive.”

Fraikin says one of the key reasons for the success of its trailer rental operation has been the wide range of assets being made available – split equally between double-deck and single-deck curtainsiders. The double-deck trailers are available with four different deck height configurations, while the single-deck fleet comprises straight-frame, teardrop and mega cube trailers – ensuring maximum flexibility. The fleet is made up of predominantly Cartwright and Lawrence David assets.

For further press information please contact:

James Boley / Charles Cornew

Garnett Keeler Public Relations Ltd

Tel: 020 8647 4467

Email: james.boleyn@garnettkeeler.com / charles.cornew@garnettkeeler.com

The Northampton branch is situated mid-way between Northampton and Wellingborough, just off the A45 trunk road:

Fraikin Ltd
340 Grendon Road
Earls Barton
Northampton
NN6 0RB
Tel: 0844 736 2971

ends

Notes to editor:

About Fraikin

[Fraikin Ltd](#) is part of the [Fraikin Group](#), the largest commercial vehicle fleet services company in Europe, providing expert fleet management, contract hire and rental solutions to both the private and public sector. The Fraikin Group, established in France in 1944 by Gérard Fraikin, has operations in 16 countries, with more than 2,800 employees, 7,000 clients, 180 branches and a fleet of 60,000 vehicles. Its operations span Belgium, Czech Republic, France, Germany, Hungary, Italy, Luxembourg, Morocco, Netherlands, Russia, Saudi Arabia, Slovakia, Spain, Switzerland, Poland and the UK. Since 2007 Fraikin has been owned by [CVC Capital Partners](#), one of the world's leading private equity and investment advisory firms.

For further press information please contact:

James Boley or Charles Cornew at Garnett Keeler PR on 020 8647 4467 or by email to james.boleyn@garnettkeeler.com / charles.cornew@garnettkeeler.com

To access Fraikin's online newsroom please visit <http://news.cision.com/fraikin>

FRA/043/16