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## **PRIMAFLOW F&P INTRODUCES UK'S FIRST SMART SHOWER RANGE FROM AQUALISA**

The UK's largest heating, plumbing and bathroom wholesaler Primaflow F&P has added the new Aqualisa smart shower collection to its nationwide stock portfolio. The collection, which includes Quartz Blue, Quartz Classic and Quartz Touch, brings together the most sophisticated and user-friendly choice of connected showers available in the market.

The innovative and truly smart Quartz Collection from Aqualisa can be controlled via the Aqualisa app, enabling end users to create their own unique showering experience with tailored temperature, flow and timer settings.

Unlike a conventional shower, Aqualisa's smart showers are controlled by a separate SmartValve™ sited up to 10 metres away from the shower itself, making installation and future access easy, as well as creating a more flexible showering space. These installation advantages, plus its suitability for all approved domestic water systems – make it a great choice for merchants and their customers.

Gary Shields, Primaflow F&P's Bathrooms and Fires Category Manager, says: "The smart shower creates a distinctive and convenient showering experience in homes that are increasingly geared towards using smart technology."

"This trade-exclusive range of smart showers expands our smart home offering meaning merchants have a more comprehensive range for their tech savvy customers."

Users can activate the shower by voice command, by using the Aqualisa app when connected to the internet, or manually via the one touch start and stop control. Voice command technology via both Alexa and Google smart home

devices makes showering and bathing more special and personalised than ever before. The Aqualisa app will also track water usage, running time and indicate the cost for eco-conscious households.

The Quartz Classic, a proven best seller and now with smart technology, comes with the choice of an 105mm adjustable handset featuring four spray patterns, a 230mm fixed head, or bath fill to customise the user experience. Every product in the Collection includes adjustable rail fixing points, push fit connections and isolation valves.

Available to independent merchants through Primaflow F&P for next-day delivery nationwide when ordered before 5pm on weekdays. The full range is available on the Primaflow F&P website:

[https://www.primafollowfandp.co.uk/catalogue/bathroom\\_and\\_kitchen/showers/digital/all](https://www.primafollowfandp.co.uk/catalogue/bathroom_and_kitchen/showers/digital/all)

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For information on the products and services provided by Primaflow F&P, contact F&P Wholesale, Eldon Way, Crick, Northamptonshire, NN6 7SL.  
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#### **Notes to editor:**

Primaflow F&P is the UK's biggest wholesaler of plumbing, heating and bathroom materials, providing more than 18,000 products to over 7,000 independent merchant, retailer and showroom customers, with online ordering available 24/7. New customers can set-up an account by visiting [www.primafollowfandp.co.uk](http://www.primafollowfandp.co.uk)

With roots going back 40 years, Primaflow F&P has established a reputation within the merchant sector for offering quality products and a first-rate service at a competitive price.

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