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CLICK TRAVEL'S PIONEERING FLAT FEE PACKAGE UNLOCKS THE BENEFITS OF TRAVEL MANAGEMENT FOR SMEs

Click Travel has launched a low-cost subscription service to provide small and medium-sized enterprises access to its advanced travel management tools for the first time, after in-house research showed SMEs were being overlooked by the traditional TMC model.

The new Plus plan, priced at £399 per year, ensures smaller businesses can now affordably access the best deals for travel and accommodation, easily enforce travel policies and keep administration to a minimum.

Click Travel CEO, Jill Palmer, says: "From speaking to SMEs it was clear they were either overpaying on fees relative to the services they actually use, or avoiding travel management companies altogether because they were seen as expensive and confusing. That was something we wanted to change.

"The SME market accounts for significant levels of business travel in the UK and they need a service proportionate to their needs, and one that can be scaled up to full travel management if required, which is what makes Plus such an exciting offer."

Click Travel's analysis of the sector showed that smaller companies were frustrated with the user experience of using multiple booking sites and the high cost of booking fees, as well as believing that advanced features like travel policy management, automated pre-trip approvals, flexible credit options or tailored spending reports would be priced at a premium.

By developing Plus, Click Travel has created the first Software as a Service package on the market to incorporate all of these options for a low annual fee – an amount that can quickly be recouped from enhanced levels of cost control.

In addition to this increased cost control, the Plus package also incorporates flexible payment options, meaning travellers can use their own credit or debit cards, personal company credit cards or a corporate billing option.

Click Travel's free entry-level package, Essential, is still available to all, as well as its full travel management service, Enterprise, which includes dedicated 24/7 account management, traveller tracking and bespoke savings analysis.

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Notes to editor

SaaS Plus campaign video: <https://www.youtube.com/watch?v=fEcMJUSO8ZM>

Click Travel is an award-winning travel management company that reduces the cost and complexity of travel management by combining industry-leading customer service with its own technology.

Aggregating content from multiple distribution networks into a unique single platform, Click Travel gives organisations the control to drive savings through behavioural change and policy compliance, combined with expert advice from its offline and account management teams.

Based in the heart of Birmingham, Click Travel is home to an ever-expanding group of passionate, dedicated, expert staff who always go the extra mile to provide genuinely outstanding service to a raft of satisfied clients.

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