

## Press Release

### **CASCO Pet invites veterinary professionals to experience life inside a kennel at London Vet Show 2025**

Veterinary professionals will be invited to step into the paws of a pet patient and experience firsthand how it feels to be housed inside a kennel, at this year's London Vet Show (LVS) 2025. The interactive experience, offered by global animal housing and cabinetry provider CASCO Pet, will allow attendees to physically compare the acoustic and overall impact of traditional stainless-steel kennels against the company's advanced noise-reducing WELLKennels.

The company will also unveil a new veterinary intensive care unit (ICU) kennel, expanding its portfolio of wellness solutions to support veterinary professionals across the industry.

The aim of the kennel experience is to enhance awareness of the implications of clinical housing on companion animals. Attendees will be able to place their heads inside the kennels to experience the sensory and visual differences through the eyes of their patients.

The hands-on demonstration is designed to highlight how kennel material and design can significantly impact patient stress levels and overall experience, as well as the wellbeing of the veterinary teams who care for them.

The initiative follows findings from a recent [CASCO Pet survey](#) of more than 1,200 veterinary professionals in the UK and the USA, which revealed that:

- 72% witnessed animal stress in veterinary kennels either frequently (a few times a week) or very frequently (daily), with most respondents using stainless steel kennels.
- Noise levels from animals (79%), handling anxious or stressed animals (58%), and noise levels from kennel design and materials (39%), were ranked as the top three issues contributing to staff stress in kennel areas.
- 31% cited noise levels from kennels and treatment areas as a key contributor to staff stress and burnout.

[An earlier survey](#) found that 75% of veterinary professionals regarded 'excessive noise' as a challenge with stainless steel clinical housing, with 22% noting how this resulted in extended recovery time for patients.

CASCO Pet CEO, Matthew Bubear, says: "Animal stress at a veterinary visit is a real challenge, with consequences for care teams, too. We know from our conversations with veterinary professionals the detrimental impact that traditional kennelling can have on patient and staff wellbeing. At London Vet Show, we'll be showing that there is a better way, and how thoughtful design and improved materials can mitigate stress and provide a more comfortable environment for pets – improving outcomes for all."

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The event will go beyond a simple product demonstration, creating a sensory, side-by-side comparison, where CASCO Pet aims to start a wider conversation about how veterinary environments can be designed to support both staff and animal welfare.

The experience will be available at stand K35, where CASCO Pet's team will also be available to discuss sustainable design, animal housing solutions, and the future of veterinary facility planning.

In addition to offering veterinary professionals an immersive experience, CASCO Pet will begin conducting its follow up survey on stress and burnout in the veterinary sector at the show. Building on its 2024-2025 survey, CASCO Pet will be looking to uncover how the impact of high workload, understaffing and work-life balance has changed in the 12 months since it last surveyed the global veterinary community.

The previous findings came from a series of surveys conducted by CASCO Pet at leading veterinary events, including London Vet Show at Excel London; the Veterinary Meeting & Expo (VMX) in Orlando, Florida, and the WVC Annual Conference in Las Vegas, Nevada.

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**Notes to editor:**

For over 25 years, CASCO Pet has been at the forefront of a dynamic evolution in pet wellness. A visionary leader consistently pushing boundaries and setting benchmarks for excellence, we seek to bring transformative change to the entire pet care landscape. Providing customers with first class solutions in animal retail enclosures, our constant drive to challenge the status quo launched us into the world of veterinary clinical housing; our innovative WELLKennels are modernizing the industry. With our solutions, veterinary and pet retail professionals are enabled to deliver the highest standards of care – animal wellness is our priority and at the heart of all we do.

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