

Press Release

CASCO Pet to showcase full suite of veterinary solutions at VMX 2025

CASCO Pet, global kenneling and cabinetry provider, will be exhibiting its portfolio of integrated veterinary solutions designed to elevate patient care and improve clinic workflows, at the upcoming Veterinary Meeting & Expo (VMX) conference in Orlando, Florida, in January. The company's latest generation of clinical WELLKennels will be on display, with a recent CASCO Pet survey¹ showing three-quarters of pet owners are willing to travel further, and 69% are willing to pay more, to visit a veterinary clinic with these enclosures.

The kenneling range, crafted from specialist glass, has been designed to advance standards of clinical husbandry and reduce stress points for veterinary patients, providing significant noise reduction compared to traditional cages, for a calmer atmosphere and safer, more comfortable working environment.

Fully customizable, CASCO Pet's WELLKennels offer a range of innovative features. These include a patented DRC Lighting System that can be adjusted to patient and staff needs, integrated heating control and a fully integrated control panel for streamlined workflows and greater operational efficiency. The Pet Tunes speaker, launched in collaboration with partner Pet Acoustics, can also be integrated into the enclosures, to provide calming sounds to aid patient recovery.

Kevin DeWalt, President of CASCO Pet's US business, said: "We're excited to share our mission to elevate pet wellbeing and working environments, with attendees at VMX. Visitors to our booth will be able to explore what the future of veterinary care looks like, with our range of innovative offerings. We'll be demonstrating in person how our solutions, including our next-generation WELLKennels, benefit patients, practitioners and pet owners through improved patient and staff experiences."

Visitors to the booth will also be able to view examples of CASCO Pet's cabinetry and storage solutions, including practice storage and a reception desk.

CASCO Pet's WELLKennels offer an alternative to traditional stainless-steel cages. They have been designed to elevate patient care by providing maximum comfort and improved safety, hygiene control and clinic efficiency, for greater pet wellness and recovery.

Certified by the International Society of Feline Medicine, the enclosures boast the distinction of being the first kenneling to be included in Fear Free's® Preferred Product Program, the global movement founded to alleviate fear and anxiety in animals by inspiring and educating the people who care for them.

Dr Marty Becker, Founder of Fear Free, said: "This is the perfect kennel for Fear Free. It's crafted from glass, making it a quieter and warmer option, and the heated surface and changeable lighting are customizable for sleeping and recovery. Together, these elements create an environment that reduces noise and provides more comfort."

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Temple Grandin, PhD., a TED Talks speaker and Fear Free's Director of Animal Wellbeing, added: "CASCO Pet WELLKennels are significantly quieter than alternatives, with no clanging or banging sounds often associated with veterinary kennels. The simple elements incorporated throughout – such as the frosted panels on the kennel doors, which provide cats with the ability to hide – can make an immense amount of difference, helping decrease stress levels in pet patients."

CASCO Pet's full suite of veterinary solutions will be available for viewing at Booth 810 at VMX, Orange County Convention Center, Orlando, Florida. The five-day event, which takes place between January 25-29, gathers tens of thousands of world leaders in veterinary medicine, featuring innovative designs, research and education in the field.

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For over 25 years, CASCO Pet has been at the forefront of a dynamic evolution in pet wellness. A visionary leader consistently pushing boundaries and setting benchmarks for excellence, we seek to bring transformative change to the entire pet care landscape. Providing customers with first class solutions in animal retail enclosures, our constant drive to challenge the status quo launched us into the world of veterinary clinical housing; our innovative WELLKennels are modernising the industry. With our solutions, veterinary and pet retail professionals are enabled to deliver the highest standards of care – animal wellness is our priority and at the heart of all we do.

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1. CASCO Pet. (2024). Consumer survey of cat and dog owners. 904 respondents.

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