



For Immediate Release

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ASDA Selects Carrier Transicold Vector® HE 19 Refrigeration Units to Improve Fleet Sustainability

WARRINGTON, England, August 4th, 2021 — After a successful 12-month trial with two seed units, ASDA has taken delivery of nearly 170 new refrigerated trailers, all fitted with [Carrier Transicold](#)'s flagship Vector® HE 19 MT (high efficiency, multi-temperature). The system's environmental credentials, fuel savings and alternative power options are noted as key factors in the supermarket chain's decision. *Carrier Transicold is a part of Carrier Global Corporation (NYSE: CARR), the leading global provider of healthy, safe and sustainable building and cold chain solutions.*

A long-standing Carrier Transicold customer, the latest delivery means every new 13.6m trailer entering service for ASDA is fitted with a Vector HE 19 MT unit. The electrical architecture of the unit was a significant factor in ASDA's decision to switch to the Vector HE 19 MT. When operating on mains power, competitor units suffer a loss of up to 40% kilowatt cooling power because of the need to convert the electrical energy back into mechanical drive to power the refrigeration circuit. To fully utilise the unit's power and versatility, ASDA specified three different trailer types, comprised of 128 dual-compartment Schmitz Cargobull builds, alongside 30 full-width triple-compartment and

11 triple-lane designs from Gray & Adams, each capable of maintaining three separate temperature set points.

“When we took the two trial Vector HE 19 units in 2019, we wanted to see whether they would truly deliver on the promised step-up in performance,” said Peter Hey, Procurement Manager - National Fleets, ASDA. “They didn’t disappoint. The new Vector provides the reliability and powerful performance we’ve come to expect from Carrier, coupled with quieter operation, significant fuel savings and lower operating costs. The system is also very impressive when running on electrical supply, which is a major plus point as we continue towards our fleet sustainability goals as a business.”

The Vector HE 19 features a new multi-speed engine design, helping to deliver up to 30% lower fuel consumption compared to its predecessor, the Vector 1950. At the same time, the oil drain interval for the unit’s engine is doubled when compared to the legacy unit. The system is also 19% more efficient when plugged into the electrical grid on standby, providing reductions in diesel, maintenance and electricity use. It is also compatible with engineless technology.

The supermarket chain will also continue to benefit from its longstanding aftersales support arrangement, with each of its new Vector HE 19 MTs backed by Carrier Transicold’s comprehensive [BluEdge](#)™ fixed cost, full-service maintenance package, which includes annual temperature control testing and certification, full regulatory checks and access to the oneCALL™ 24/7 incident management service.

“Carrier’s track record with developing forward-thinking, environmentally-focused solutions is why we have continued to specify their equipment, meaning we are future-proofing our trailer fleet with the new Vector HE 19,” Hey added.

Carrier Transicold creates refrigeration solutions to handle precise temperature-controlled cargo, like food and beverages, forming part of its [Healthy, Safe, Sustainable Cold Chain Programme](#). Products and services are designed to ensure the safe delivery and consumption of consumer perishable goods.

For more information about Carrier Transicold and its products and services in the UK, visit carriertransicold.co.uk. Follow Carrier Transicold on Twitter [@SmartColdChain](#) and on LinkedIn at [Carrier Transicold Truck Trailer Refrigeration](#).

About Carrier Transicold

Carrier Transicold helps improve transport and shipping of temperature controlled cargoes with a complete line of equipment and services for refrigerated transport and cold chain visibility. For more than 50 years, Carrier Transicold has been an industry leader, providing customers around the world with advanced, energy-efficient and environmentally sustainable container refrigeration systems and generator sets, direct-drive and diesel truck units, and trailer refrigeration systems. Carrier Transicold is a part of Carrier Global Corporation, the leading global provider of innovative HVAC, refrigeration, fire, security and building automation technologies. For more information, visit www.carriertransicold.co.uk. Follow Carrier on Twitter: [@SmartColdChain](#) and on LinkedIn at [Carrier Transicold Truck Trailer Refrigeration](#).

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CT/331/21

@SmartColdChain: After a successful 12-month trial with two seed units, @ASDA has taken delivery of 169 new refrigerated trailers, all fitted with Carrier Transicold's flagship Vector® HE 19 MT (multi-temperature) unit.

Communications / Marketing Approval Template and Checklist

Purpose/Objective: **Customer testimonial press release** highlighting Vector HE 19 unit for a supermarket fleet.

Proposed Release/Posting date: **NOTE THE RELEASE DATE OR WEEK OF IF EXACT DATE IS UNKNOWN**

Distribution Channel(s): **CHECK WHERE THE DOCUMENT WILL BE DISTRIBUTED**

Distribute release/article to	Check all that apply
Trade press	X
Regional/local media	X
Newswire service	
Social Media	X
Marketing material	X
BU website posting	X
CCS website posting	X
CCS Insight posting	

BU Approvals (list names of persons who reviewed/approved the release):

ADD THE NAME OF THE APPROVER AND DATE APPROVED IN THE SECTION BELOW

Name	Department	Date approved
	Required	
Julie Cardin	BU Communications lead	30.04.2021
Romuald Thierry	Legal	03.05.2021
	Needed as appropriate	
	Asda	APPROVED
Scott Dargan	Carrier Transicold	25.01.21
James Bell	Carrier Transicold	22.01.21
	Other (specify)	

WHQ Approvals (list names of persons who reviewed/approved the release):

WHQ WILL COMPLETE THIS SECTION

Name	Department	Date approved
	Required	
Gaby Ferraro, Danielle Canzanella	WHQ Communications	5/10/21 returned to BU w/ feedback, 5/14/21 (GBF), 5/19/21
Denise Guthrie	WHQ Tax	5/17/21

Checklist

Before submitting items for WHQ review and approval, please be sure:

- All trademarked or registered products are noted with the appropriate symbol**

- CCS / BU owns the rights to photo(s) used**
- Customer approval is obtained in writing**
- Appropriate back-up is cited for any company claim**
- Sources are noted in the text for any industry trend or claim**
- Engineering / IP / ITC have reviewed any technical paper, new product or claim**
- Social media content is included with the release**