



For Immediate Release

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Carrier Transicold Cool Valentine's Day Contest Delights Winners

Helps showcase the importance of the cold chain

WARRINGTON, England, March 2, 2017 — [Carrier Transicold's recently-concluded pan-European Cool Valentine's Day Contest](#) provided a behind-the-scenes look at the role transport refrigeration plays in shipping some of the 198 million roses that were on the road in the run up to Valentine's Day – demonstrating how transport refrigeration is essential to delivering a little extra happiness and romance. Carrier Transicold, which operates in the UK as Carrier Transicold (UK) Limited, is a part of UTC Climate, Controls & Security, a unit of United Technologies Corp. (NYSE: UTX).

The 12 winners, who were randomly selected following an online competition, were asked to nominate the recipient of their surprise bouquet. UK winner Peter Calow, of refrigerated distribution company Lancashire Logistics, chose to deliver the winning roses to his wife Pat.

"It was a wonderful surprise," says Pat Calow. "I had no idea Peter had even entered the competition but I'm so happy he did! I absolutely love roses and this bouquet really brightened my day. Thanks to everyone at Carrier Transicold for all they did to set this up; it really put a smile on my face."

Through a series of [informative videos and an infographic](#), the contest followed the roses' journey from a grower in the Netherlands all the way to the winners' doorsteps, demonstrating the importance of accurate temperature management. Carrier Transicold's refrigeration technology helps to control moisture levels and maintain a constant temperature between 4 and 6 degrees Celsius, which minimises the risk of plant fungus or mould developing, and extends the life of the flowers by 75 per cent. Carrier Transicold's proper temperature management allows flowers to be delivered anywhere in Europe within 72 hours of being cut.

The roses were initially transported from the grower in trucks fitted with Carrier Transicold's Iceland engineless refrigeration units. For the long-haul journeys, they were then loaded onto trailers operating with Vector™ 1550 systems. Both units were powered by the economical ECO-DRIVE 25C GenSet.

To see the full journey, visit www.coolbycarrier.com/coolvalentinesday, and for more information on Carrier Transicold and its products and services, visit www.carriertransicold.co.uk. Follow Carrier Transicold on Twitter: [@SmartColdChain](https://twitter.com/SmartColdChain).

About Carrier Transicold

Carrier Transicold helps improve transport and shipping of temperature controlled cargoes with a complete line of equipment and services for refrigerated transport and cold chain visibility. For more than 45 years, Carrier Transicold has been an industry leader, providing customers around the world with advanced, energy-efficient and environmentally sustainable container refrigeration systems and generator sets, direct-drive and diesel truck units, and trailer refrigeration systems. Carrier Transicold is a part of UTC Climate, Controls & Security, a unit of United Technologies Corp., a leading provider to the aerospace and building systems industries worldwide. For more information, visit www.carriertransicold.co.uk. Follow Carrier on Twitter: [@SmartColdChain](https://twitter.com/SmartColdChain).

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