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ECO-FRIENDLY CLEANING SPECIALISTS ‘PEOPLE AGAINST DIRTY’ SAY BIBBY DISTRIBUTION ACTS AS A ‘BACKBONE FOR GROWTH’

The parent company of popular eco-brands method® and Ecover® credits Bibby Distribution’s provision of cost-effective logistics for helping it to achieve 10 per cent annual sales growth.

People Against Dirty (PAD), which manufactures and supplies eco-friendly personal and domestic cleaning products, says the 3PL’s distribution support and service levels in excess of 99.6 per cent on-time and in-full, have been fundamental to its business success.

Bibby Distribution’s team has carefully analysed every aspect of the contract to maximise efficiency, and reduced costs by increasing the number of items per pallet and revising delivery routes.

To further lower emissions – in line with PAD’s eco-conscious company values and Bibby Distribution’s own ‘Road to Zero’ strategy which aims to achieve zero harm, zero waste and zero environmental impact – the team has also utilised two dual-fuel tractor units.

UK General Manager of People Against Dirty, Adam Buckley, says: “Bibby Distribution’s knowledge and expertise have been the backbone of our growth in a competitive market.

“The fantastic team at Corby have examined every detail and introduced extensive staff training to tailor their service to our unique business demands, rather than expecting us to fit into a set model.”

Bibby Distribution now moves hundreds of thousands of cases of method® and Ecover® products annually to major supermarkets and online retailers nationwide.

And the family-owned logistics firm played a key role in PAD being named Household Supplier of the Year 2019 by a major supermarket chain, topping a list of 130 competitors for flexibility and adaptability.

Buckley adds: "Bibby Distribution's commitment and ethos matches ours and they will play an instrumental part in our continued growth."

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Notes to editors:

As one of the top ten logistics providers in the UK, Bibby Distribution exists to enable other companies to drive value from their supply chain activities. The company specialises in providing contract logistics, warehousing, distribution, systems integration and added value services to a wide range of customers.

Bibby Distribution operates from 90 locations across the UK, employs 2,000 people and manages 2million ft² of warehousing space.

The majority of Bibby Distribution's business is based on long-term partnerships. Its diverse capability also means it can share best practice across the various industry sectors it operates in, from Automotive to FMCG.

Bibby Distribution is part of Bibby Line Group, a diverse and forward-looking family business delivering personal, responsive and flexible customer solutions for over 200 years.

Bibby Line Group is a £1.4 billion business, operating in more than 20 countries, employing over 4,500 people in industries including retail, offshore, financial services, distribution, shipping, marine-based businesses, plant hire and woodland burials.

To find out more about Bibby Line Group, visit www.bibbylinegroup.co.uk.

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