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BIBBY DISTRIBUTION'S DEPENDABLE DELIVERY IS THE DRIVING FORCE BEHIND NEW SUZUKI CONTRACT

Bibby Distribution's superior systems and years of experience in developing an in-depth knowledge of working with dealer networks has seen the 3PL win a major contract with Suzuki, delivering motorcycles, marine engines and all-terrain vehicles (ATVs) to vendors across the UK and Ireland.

The company will handle full distribution from Suzuki's warehouse in Milton Keynes, after winning a competitive tender thanks to its reputation for reliability among members of the Japanese manufacturer's network of independent dealers.

Additionally, Bibby Distribution's use of electronic proof of delivery (POD) and real-time tracking via full fleet telematics ensures greater security when transporting and delivering Suzuki's high-value products.

Kevin Sach, Logistics Operational Manager at Suzuki, says: "In the specialist world of motorcycles and marine engine logistics, Bibby Distribution already has an established reputation for reliability, which meant that members of our dealer network told us we can trust in Bibby Distribution to deliver without delay, and that's a big factor. Our dealers work on a just-in-time basis, so we can't afford any hold-ups within the supply chain. Bibby Distribution gives us the confidence that we can keep our promises to our customers."

Each Bibby Distribution truck used for Suzuki will be equipped with a demountable forklift, to ensure safe loading and unloading – critical when that payload could be a 285kg ATV.

An operational manager from Bibby Distribution will also be based on-site at Suzuki's facility in Milton Keynes to ensure the delivery process runs smoothly, and that any logistics-based queries can be quickly resolved without affecting delivery times.

Sach adds: “Working with the Bibby Distribution team will enable our operations to run more safely and efficiently. Their support will mean our network of dealers can rely on us to keep them supplied with the vehicles and products they need every day.”

Suzuki is a Japanese company that is one of the biggest automotive manufacturers in the world. It has 35 main production facilities in 23 countries and produces ATVs, cars, outboard marine engines, motorcycles, wheelchairs and a variety of small internal combustion engines.

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Notes to editors:

As one of the top ten logistics providers in the UK, Bibby Distribution exists to enable other companies to drive value from their supply chain activities. The company specialises in providing contract logistics, warehousing, distribution, systems integration and added value services to a wide range of customers.

Bibby Distribution operates from 90 locations across the UK, employs 2,000 people and manages 2million ft² of warehousing space.

The majority of Bibby Distribution’s business is based on long-term partnerships. Its diverse capability also means it can share best practice across the various industry sectors it operates in, from Automotive to FMCG.

Bibby Distribution is part of Bibby Line Group, a diverse and forward-looking family business delivering personal, responsive and flexible customer solutions for over 200 years.

Bibby Line Group is a £1.4 billion business, operating in more than 20 countries, employing over 4,500 people in industries including retail, offshore, financial services, distribution, shipping, marine based businesses, plant hire and woodland burials.

To find out more about Bibby Line Group, visit www.bibbylinegroup.co.uk.

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