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ATS EUROMASTER'S MASTERCARE BOOSTS UPTIME BY 30 PER CENT FOR THE GREEN GROUP

ATS Euromaster has cut tyre-related breakdowns by more than 30 per cent for Rotherham-based logistics specialist the Green Group, since taking on the contract two years ago, thanks to proactive MasterCARE fleet inspections.

The skilled technicians from ATS Euromaster are responsible for fitting, monitoring and servicing the tyres across the Green Group's fleet of more than 300 rigids, tractor units and trailers operating from three depots in the UK, the two largest being in South Yorkshire and a third in Ellesmere Port, Cheshire.

Green Group CEO Peter Osborne says: "Our business's significant growth over the last three years has come about purely from recommendations on the back of our good service. Our customers know that we provide reliable deliveries on time, and ATS Euromaster makes it easy for us to deliver that promise.

"We now have a Michelin group policy which has delivered improved performance in terms of tyre life and wear. This is primarily due to ATS Euromaster's proactive tyre management, which means our tyres are being checked regularly and any tyre related issue is dealt with promptly before it can become significant."

MasterCARE from ATS Euromaster encompasses checks on tread depths, valve caps and tyre pressures, along with general visual damage inspections. This ensures that no potential tyre issue is missed. Upon completion of the inspections, ATS Euromaster provides the Green Group with an electronic report which details tyre condition across the fleet, any work carried out, and proactive recommendations for remedial work. All

servicing is carried out at the Green Group depots, using ATS Euromaster's 820-strong mobile service van network, which operates nationwide.

The Green Group is a young, established company whose services include logistics and warehousing, with a blue chip customer base.

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About ATS Euromaster

Birmingham-based ATS Euromaster Ltd, part of the Euromaster Group, was established in 1965 and operates approximately 340 centres, more than 820 service vans and employs nearly 2,600 people, providing coverage across Great Britain. It is the country's largest comprehensive tyre distributor, supplying tyres for cars, vans, trucks, buses/coaches, materials handling equipment, agricultural machinery and construction plant. The company's expertise also extends to car and van service, maintenance and repair (SMR), including: menu-driven servicing, Class IV & Class VII MoT tests, brakes, batteries, shock absorbers, oil, exhausts, fault diagnostics and air-conditioning servicing. ATS Euromaster is accredited by both safecontractor and the Contractors Health and Safety Scheme (CHAS) and has been granted a Royal Warrant as tyre specialists to Her Majesty The Queen. It is also an official 'industry partner' to the Freight Transport Association's Van Excellence programme. For further information visit: http://www.atseuromaster.co.uk/business

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