

28 March 2024**Welsh operator turns to Asset Alliance Group for bus rental as new service takes off**

Tanat Valley Coaches is one of the first bus and coach firms to benefit from Asset Alliance Group's new rental offering, after taking delivery of a 10.8m Volvo B8RLE MCV eVoRa single decker bus and a 9.7m Alexander Dennis Enviro200 midi-bus.

Supplied on three-year rental agreements, the vehicles will be deployed on service routes around Shropshire and Mid-Wales and used for school transport contracts.

Chris Chadd, Managing Director of Tanat Valley Coaches, says: "The new additions to our fleet from Asset Alliance Group's bus rental stock will allow us to continue to provide a reliable service for thousands of passengers across the region. Crucially, they come with a warranty that gives us peace of mind if we ever have any problems.

"What's so impressive about the bus rental scheme is the flexibility offered in the length of contracts and the fact you can access a wide variety of ready for use vehicles but with none of the financial and operational responsibilities of ownership."

Paul Fairbanks, Business Development Manager for Bus & Coach at Asset Alliance Group, says: "We're thrilled that Chris and his team are reaping the benefits of our bus rental initiative. Under the scheme, the buses we offer are the ideal solutions for companies looking to quickly refresh their fleets while ensuring that there's no disruption in their services."

The 38-seat Volvo bus provides a robust chassis to deliver a busy programme of services, including an Oswestry to Shrewsbury route, whilst the 34-seat Alexander Dennis bus will be utilised for a mix of work including school transport. Fitted with Euro 6 engines, both vehicles are Low Emission Bus certified, helping Tanat Valley Coaches to reduce its carbon footprint.

The new arrivals join a fleet of 58 buses and coaches at the family-run business and are each expected to clock up more than 100,000 km annually.

Chadd praised Asset Alliance Group's level of service, saying: "We have built an excellent relationship with Paul. The figures all stacked up and we're likely to do more business with the company in future."

Established in 1921, Tanat Valley Coaches operates regular services between Oswestry, Llanfyllin, Llanrhaeadr, Llangynog, Tregynon, Welshpool, Newtown, Shrewsbury and Montgomery, and also provides a range of vehicles for private hire, from mini-buses and midi-buses to luxury coaches.

ENDS

Note to editors:

Asset Alliance Group has redefined the way companies acquire transport and logistics vehicles and occupies a unique position in the market, as it uses its own funds and significant buying power to supply bus and coach vehicles on any combination of operating lease, finance lease or hire purchase. This flexibility, combined with a transparent and consultative approach, helps customers drive maximum efficiency from their fleets.

Asset Alliance Group also stands out for maintaining full control of residual risk through its retail arm, which protects customers from overly strict return conditions commonplace in the industry.

The Group operates across five UK sites and is headquartered in Wolverhampton.

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