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Davis Trackhire uses Asset Alliance Group to fund multi-million pound investments

Asset Alliance Group has financed 2,000 portable aluminium trackway panels worth more than £2m for Davis Trackhire, after first securing a deal to supply two new Scania drawbar outfits.

The ground protection specialist based in Newmains, Scotland, first approached Asset Alliance Group about extending its 10-strong truck fleet with three new vehicles and agreed a five-year full-service finance hire agreement.

When the team realised Asset Alliance Group also provide competitive and flexible finance for all capital expenditure, they asked them to fund new investment in their stock of aluminium trackway panels which are used to create access over soft ground in various industries including events, film and television and construction.

Co-owner at Davis Trackhire, Blake Davis, says: “We had been aware of Asset Alliance Group because of their reputation in trucks and trailers, but we didn’t know they could also help fund new track for us.

“They’ve been able to provide excellent rates for the trucks and the panels, and the team have been so easy to work with. The whole process has been seamless.”

Each new Scania is mounted with a 3.5m flatbed body built by PMH Coachbuilders, together with a Palfinger crane and subframe to enable loading and unloading in any location. It operates with an SDC tri-axle flatbed trailer with the full combination purpose-designed to transport 3m-long aluminium trackway panels nationwide.

The trucks feature a striking livery applied by CubeWraps using 3M IJ180mC film for a metallic paint-like effect and finished with overlaid reflective logos for 24/7 visibility.

Each vehicle will operate Monday to Friday and will likely cover 500-600km per week. With driver comfort in mind, a crew welfare pod has been mounted behind each cab featuring a toilet, shower, bunk beds, fridge, microwave and coffee machine.

Founded in 2010, Davis Trackhire is a UK-wide company owned and operated by Blake Davis and his brother Travis. It has one depot in Newmains and another in Retford, which together hold stock of 10,000 heavy duty trackway panels.

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Note to editors:

Asset Alliance Group has redefined the way companies acquire commercial vehicles and occupies a unique position in

the market, as it uses its own funds and significant buying power to supply multi-brand truck, trailer, bus and coach vehicles on any combination of contract hire, operating lease, finance lease or hire purchase. This flexibility, combined with a transparent and consultative approach, helps customers drive maximum efficiency from their fleets.

Asset Alliance Group also stands out for maintaining full control of residual risk through its retail arm, which protects customers from overly strict return conditions commonplace in the industry.

The Group operates across five UK sites and is headquartered in Wolverhampton.

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