

**10 February 2022**

**The NX Group upgrades and extends its distribution fleet with DAFs from  
Asset Alliance Group**

Asset Alliance Group has strengthened its six-year relationship with The NX Group, supplying the distribution side of its business, NX Logistics, with 12 new DAF XF 530 tractor units.

Supplied on a two-year full-service contract hire basis, the vehicles join a 38-strong truck and trailer fleet – two thirds of which has been provided by Asset Alliance Group. Each new truck will distribute to NX Logistics' wide range of customers in the B2B and B2C sectors across the UK, predominantly pulling box trailers.

Neil Powell, Managing Director at The NX Group, says: "A good relationship and excellent communication are really important to us when it comes to looking for a company that can provide vehicles for our fleet. We've worked with three different suppliers over the 12 years we have been in business and Asset Alliance Group prove time and time again they are the ones we can trust – both with the service they provide and with reliable, modern vehicles.

"They are a lot more proactive than their competitors in terms of ensuring our vehicles are fully and efficiently operational."

The NX Group will benefit from Asset Alliance Group's comprehensive full-service contract hire offering, including all safety inspections, maintenance, servicing and repairs, tyre cover, and full roadside assistance covered by a single monthly payment.

Five of the new DAFs are replacements for older models, and the remainder are new additions to the fleet in support of recent business growth. All are expected to clock-up between 80,000 and 100,000 kilometres annually.

Powell adds: "It's not just me who has the last word on the vehicles we operate. The input of our transport manager and drivers play a huge part on the assets, spec and company we choose, and the newness of the DAFs is proving to be very popular. We always try to have the most up-to-date kit, as we want to keep our drivers happy and comfortable."

Founded in 2010, The NX Group offers supply chain solutions for businesses across three divisions: distribution, warehousing and courier services. NX Logistics provides secure palletised delivery across the UK.

**ENDS**

**Note to editors:**

Asset Alliance Group has redefined the way companies acquire commercial vehicles and occupies a unique position in the market, as it uses its own funds and significant buying power to supply multi-brand truck, trailer, bus and coach vehicles on any combination of contract hire, operating lease, finance lease or hire purchase. This flexibility, combined with a transparent and consultative approach, helps customers drive maximum efficiency from their fleets.

Asset Alliance Group also stands out for maintaining full control of residual risk through its retail arm, which protects customers from overly strict return conditions commonplace in the industry.

The Group operates across five UK sites and is headquartered in Wolverhampton.

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